

ARTICLE IV. – RURAL NAMING AND NUMBERING SYSTEM

Sec. 11-70. – Rural road naming and address numbering system.

- (a) This article is created under authority of §59.54(4) of the Wisconsin Statutes to establish a rural naming and numbering system in towns for the purpose of aiding in fire protection, emergency services, and civil defense.
- (b) The zoning department shall assign each rural road a name and assign each home, business, farm or other establishment, a rural address number which shall be displayed on uniform signs. The zoning department shall administer this article and promulgate policies to administer this system.

Sec. 11-71. - Rural addresses, signs and placement.

- (a) Real property owners shall be required to obtain rural addresses through the zoning department under the following situations and circumstances:
 - (1) The property has a temporary or permanently inhabited residential structure. One address number shall be assigned to each such structure.
 - (2) The property has a non-residential structure, including but not limited to, a business, retail store, manufacturing or industrial facility, church, school, government building, communication tower, utility, agricultural structure, barn, garage, shed, club or other establishment. This requirement may be waived if the structure is dilapidated and not in use and to remain unoccupied.
 - (3) The property has no structures but is used as a cemetery, quarry, park, or campground, or functions as a regular place of business or commerce.
 - (4) If a property with an assigned rural address has an additional non-residential structure or function that is accessed primarily via a separate driveway an additional rural address shall be assigned. This requirement may be waived under zoning department policy.
- (b) Real property owners may request additional addresses which will be assigned pursuant to zoning department policy.
- (c) The area of location of all rural address signs shall be determined by the zoning department. Once the rural address sign is placed, it shall be unlawful for anyone to remove, damage, alter or change the location of that rural address sign without the express permission of the zoning department. In the event that the property owner desires to change the location of the rural address sign, they may make that request to the zoning department which will make a decision pursuant to zoning department policy. Signs are to be maintained and kept clearly visible at all times.
- (d) Anyone who moves, destroys or alters in any way a rural address sign in the county shall be subject to a penalty for a violation of this article as provided in section 11-73.

Sec. 11-72. - Placement of rural address signs on private drives and/or private subdivision roads.

All properties assigned a rural address accessed by a shared private driveway shall be required to be marked with multiple rural address signs: one sign to be placed at the location where the shared private driveway intersects the public road; one sign to be placed where the shared private driveway branches to more than one addressed location; and a final time before the addressed structure or location. In lieu of multiple individual address signs an address number range sign may be ordered and installed. All sign locations shall be consistent with specifications provided by the zoning department as specified by section 11-71. It shall be the responsibility of the property owner to purchase said signs. Penalty for failure to comply with this section is provided in section 11-73.

Sec. 11-73. - Penalty.

Except as otherwise provided, the penalty for a violation of this article shall be as provided in section 1-15. This article shall be enforced by the zoning department, and the county zoning administrator is authorized to enforce this article and to cite those individuals in violation of this article.