The meeting was called to order in accordance with the open meeting law requirements.

Committee members present: Sharon Folcey, Bruce Humphrey, Jim Schroeder

Citizen members: Carol Ostrem, Mary Jo Hill (9:15)

Advisory members: Bernie Arena, Tina Thompson, Tonya Townsell, Jarrod Roll

Economic Development Coordinator: Steve Peterson (9:06)

Monroe County Administrator: Cathy Schmit

Chair Folcey called the meeting to order at 9:01 a.m.

A **motion** was made by Bruce Humphrey to approve the January minutes. Seconded by Jim Schroeder. All ayes, motion carried.

Monthly invoices were viewed by the committee.

A **motion** was made by Jim Schroeder to pay all bills presented. Seconded by Bruce Humphrey. All ayes, motion carried.

EDCT Conference Update - Presented by Steve Peterson:

-Governor is finalized to appear.

-Gate 15 will be open approximately from 6:00 am – 5:00 pm. There will be electronic signage placed to help direct traffic. A photo ID will be required for entry.

-Wednesday Booth Set-up – 5:30-8:00pm Exhibitors will need to pre-register with a form that Steve will be getting to them so that Fort McCoy can pre-screen anyone coming on base for set-up on Wednesday.

- Booth registration is full. There will be 4 rooms that contain about 7 booths each.

-Evans Printing is working on brochures.

-Lynxx 24 news will air newscast 22 times on their network.

-Lunch will be served in the cafeteria with no food being allowed in the halls. Having lunch tickets was discussed but may be too hard to keep track of.

-Possible drawing? Maybe split to 2 Grand Prize winners for a ½ pg add and 2 winners with 2 free attendees each for next year.

-Steve asked Cathy Schmit about the county funds designated for the conference and if we could use those funds for sponsorship workshops or follow-up workshops later in the year. Cathy said it would have to go to the County Board and then a journal entry could be made to move the funds into the correct category.

-Milk/Water may not come from Kwik Trip. Carol will check with the Farm Bureau for another option.

-Panelists will be listed as Free Attendees.

-Participation this year has been very high. We will be at the maximum of 250 attendees.

-Bags will be put together at The Colonial.

a.) Committee Assignments: Moderators, Carol Ostrem and Bruce Humphrey, will be responsible for keeping their panelists on track. Tina Thompson has staff that can help with registrations. Available committee members can help direct traffic flow to break-out rooms.

b.) Registrations: Similar to last year. Will have badges printed and listed in alphabetical order by last name for attendees to grab. Bags will be handed out.

Steve Peterson went over his ED Coordinator report and is working on a new partnership with Google. “Let’s Put Our Cities on The Map” is a new program that will help get cities and businesses on Google Maps.

The next meeting will be March 10th, 2016, destination to be announced.

A **motion** to adjourn was made by Bruce Humphrey, seconded by Jim Schroeder. All ayes, motion carried.

Meeting adjourned at 10:55 a.m.

*Leslie Schreier,* Recorder