Monroe County Economic Development, Commerce & Tourism Committee

Regular Monthly Meeting, January 14, 2016

Mayo Hospital - Sparta

The meeting was called to order in accordance with the open meeting law requirements.

Committee members present: Sharon Folcey, Bruce Humphrey, Nodji Van Wychen, Dean Peterson, Jim Schroeder

Citizen members: Mary Jo Hill

Advisory members: Bernie Arena, Tina Thompson, Teresa Fitzgerald, Tim Hyma (10:05)

Guest: Angie Hemmersbach

Chair Folcey called the meeting to order at 9:05 a.m.

A motion was made by Bruce Humphrey to approve the November minutes. Seconded by Jim Schroeder. All ayes, motion carried.

Sharon Folcey went over the 2015 Budget and suggests more advertising for 2016. Monthly invoices were viewed by the committee. A motion was made by Jim Schroeder to pay all bills presented. Seconded by Bruce Humphrey. All ayes, motion carried.

EDCT Conference:

- Gate 15 will be open for the conference to allow for easier transition into Fort McCoy.

-Agenda which should be out the week of Jan 18th. There will be sessions on Workforce, Transportation, and a “Did You Know” segment. Also, a possible segment on Technical Training in schools and Apprenticeships. Josh Tolley will re-cap his boot camp from last year.

-Government Walker has confirmed that he will be in attendance, along with a few other politicians. The committee discussed putting the politicians in the afternoon so they can hear the issues during the sessions.

-Steve estimates higher attendance with a possible $10,000 in sponsorship fees. He is anticipating 35-40 booths. Fees remain the same as last year.

-Booths will not be located in the same area. There will be 10-12 booths to a room located in multiple rooms

-The meal will be similar to last year with wraps and soup and will be held in the cafeteria as buffet style.

-It was suggested that this year we try and get full-sized notebooks and bags for the registrants.

-Brochure with agenda will be printed and mailed by Evans Printing with approx. 1100 on the mailing list and newsletters from the Chambers will also go out listing the brochure and agenda.

The next meeting will be February 11th, 2016, destination to be announced.

A motion to adjourn was made by Bruce Humphrey, seconded by Jim Schroeder. All ayes, motion carried.

Meeting adjourned at 10:30 a.m. A tour was given of the hospital after the meeting adjourned.

*Leslie Schreier,* Recorder