



# Monroe County Mental Health Coalition

## Meeting Minutes

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**Date:** Thursday, April 18, 2024 at 8 a.m. via [Zoom](#).

**Attendees:** Eryn Leahy (Health Department), Whitney Sanjari (Tomah Health), Laura Johnson (Family and Children’s Center), Vicki Riley (Human Services), Danielle Reget (Sparta Boys and Girls Club), Nancy VanderMeer (State Representative), Liz Evans (Great Rivers United Way), Terry Rogalla (Fort McCoy), Brittany Anderson (Brighter Tomorrows), Heidi Odegaard (Mayo Clinic), Carole Ewald (Tomah VA), Tom Graber (Together with Veterans)

### Larger Group Discussion:

Upcoming events:	<p><a href="#">Lunch and Learn</a> on May 13 at noon  <a href="#">Monroe County Mental Wellness Fair</a> on May 16<sup>th</sup> at Mueller Square in Sparta          Prevent Suicide WI Conference May 1-2          La Crosse Suicide Summit on September 19<sup>th</sup>          Next meeting in-person at Monroe County Health Department.</p>
Outreach workgroup share out:	Working on posting weekly to Facebook and other ideas to promote upcoming events and opportunities.
Education workgroup share out:	Working to collect additional data and needs of community – check out the data attached! Ideas for who to train! 3 listening sessions to gather feedback from gatekeepers – Tomah, Sparta, virtual
Advocacy workgroup share out:	<p>Getting organized for advocacy – how to follow bills that are mental health related, ideas for legislative update and learning more about how bills work through systems. Getting more information.</p> <p>Information from Nancy VanderMeer: on Mental Health Committee since she started. Reintroducing coalition funding this session – grant program for small mental health coalitions went into law in December! DHS will be developing guidelines to use \$25,000 with 20% match. More information should be coming out later this year. 2023 WI Act 85. Assembly bill 566.</p>



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### Social Media and Outreach Workgroup:

<b>Facilitator:</b> Eryn Leahy <b>Notetaker:</b> Eryn Leahy		<b>Attendees:</b> Eryn Leahy, Terry Rogalla, Danielle Reget, Tom Graber
Start Time	Topic	Conclusion/Action
8:30	Share information of upcoming events.	Lunch and Learn on May 13 at noon <a href="#">Monroe County Mental Wellness Fair</a> on May 16 <sup>th</sup> at Mueller Square in Sparta Prevent Suicide WI Conference May 1-2 La Crosse Suicide Summit on September 19 <sup>th</sup> Need volunteers at BGC for mentoring.
8:35	How else can people participate in coalition work?	Invite to email distribution list, participate in things outside of work hours (outreach, training, awareness). Recording meetings? – will talk to April and Whitney on capability.
8:40	Ideas for promotion and increasing awareness	<b>Constant Contact/newsletters:</b> Together with Veterans put out a newsletter every month. Feel free to submit to Tom to add to their newsletter! Attendees of pancake breakfast are added to newsletter. Could send minutes out this way, flyers, updates, etc. <b>Billboards around the county:</b> hard to measure and expensive. Helps decrease stigma “Mental health is health,” “It’s okay not to be okay.” <b>Social media videos:</b> helps get word out, taking pictures and videos when we’re out. <b>Let’s create an Instagram!</b> <b>988 promotion:</b> ordering more materials to share with coalition. <b>Other ideas:</b> Would local businesses be willing to put 988 slide on their digital boards? Banks, Scenic Bluffs, churches, etc. News releases more often, getting on the radio, submitting information to existing newsletters that are free.
9:00	Next steps	-Create list of digital boards (everyone) -Create letterhead for news releases (Eryn) -Look into Constant Contact and creating joint account (Eryn) -Creating list of existing newsletters and when information needs to be submitted (everyone)