

Strategic Planning Committee
July 31, 2024

Present: Toni Wissestad, Jason Jandt (phone)

Absent: Todd Sparks

Others: Tina Osterberg, Adrian Lockington, Adam Balz, Press

- The meeting was called to order in the Monroe County Board Assembly Room at 4:30 p.m. by Chair Toni Wissestad.
- November 9, 2023 minutes – No action. The minutes will be reviewed at the next meeting.
- Public Comment – No one from the public addressed the board.
- Survey Result Review – Adrian Lockington provided members with a listing of customer satisfaction survey submissions for review. Discussion.
- Department Head/County Board Event – Chair Wissestad explained that an event would be a great opportunity to provide an update on the strategic plan and initiatives that have been completed. The floor was opened for suggestions.
 - County Board hot topics/concerns of the constituents
 - Department Head hot topics
 - Meeting to last 1.5 to 2 hours at the most
 - Topic Ideas: Dams, North Buildings
- Strategic Plan Review/Updates – Tina Osterberg, County Administrator provided members with a plan initiative showing accomplishments and what is being worked on. Discussion.
- Housing Discussion/Economic Development & Tourism Committee – Supervisor Adam Balz explained that the goal of the Economic Development & Tourism Committee is to work on obtaining additional housing in Monroe County. Discussion. It is the recommendation from the Strategic Committee for the Economic Development & Tourism Committee to take on and research the housing challenges that face Monroe County.
- Set Next Meeting Date and Time – August 22, 2024 at 4:30 p.m.
- Toni Wissestad adjourned the meeting at 5:10 p.m.

Shelley Bohl, Monroe County Clerk
Recorder