

Economic Development & Tourism Committee Meeting May 9, 2024

Present: Adam Balz, Jason Jandt, Joey Esterline

Citizen Members: Maila Kuhn

Advisory Members: Roxie Anderson

Other: Cedric Schnitzler, Adrian Lockington, Ken Harwood, Chris Jones, Brent Hanifl, Amy Gabay

WebEx: Heidi Prestwood-Funkhouser, Berta Downs

Meeting was called to order by chair Adam Balz at 9:00 a.m. in the Monroe County Assembly Room.

Roll Call/Introductions

Joey Esterline makes nomination of Jason Jandt for Vice Chair of Economic Development & Tourism. Carried. Jason Jandt has been selected of Vice Chair of EDT Committee.

Citizen & Advisory Member appointments for the 2024-2026

- Joey Esterline makes recommendation to re-appointment the current citizen members, Sean Truskowski, Tucker Gretebeck and Maila Kuhn. Carried.
- Joey Esterline makes recommendation to re-appointment the current advisory members, Heidi Prestwood-Funkhouser, Jarrod Roll, Tonya Townsell, Tina Thompson, Roxie Anderson, Chris Hardie, Brad Bauges, Jon Bingol. Carried.

Establishment of Monthly meetings- Meetings shall be held on the second Thursday of each month at 9:00 a.m. in the Monroe County Board Assembly Room.

Next meeting date and time- June 13, 2024 at 9:00 a.m. in the Monroe County Board Assembly Room.

Motion by Maila Kuhn second by Jason Jandt to approve the April 11, 2024 meeting minutes. Carried

Public comment- none

River Travel Media Update- Brent Hanifl & Amy Gabay presentation.

Financials/Invoices- Adrian Lockington comments on RTM Invoices, YTD Budget Report attached to agenda. No questions.

2024/2025 Budget – No Discussion.

2024 EDT Conference Update- Adrian Lockington presentation to include survey results.

Recommendation to continue the Monroe County Economic Development and Tourism Conference Annually. Motion by Jason Jandt second by Joey Esterline. Carried.

- Motion by Jason Jandt second by Joey Esterline to bring forward resolution authorization non-lapsing Account for Economic Development & Tourism Conference.
- Tentative Conference Date proposed for April 10th & 11th, 2024.
- Future Planning – Recommendation of committee to have River Travel Media provide conference planning and proposed budget.

Brochures- County Parks, McMullen Park, Museums - Motion by Jason Jandt second by Joey Esterline to approve the replenishment of brochures. Carried.

Broadband- Roxie Anderson provides DCIP Grant Update and will be e-submitting application.

- Motion by Joey Esterline second by Jason Jandt to approve and endorse the efforts of Broadband Special Committee and the DCIP Grant Application. Carried.
- BEAD Challenge process update- still working on this. More updates will be at the June meeting.

Vision for 2024-2026 – Chair Adam Balz requests information to be sent to him prior to next month's meeting.

Strategic Plan Items Related to Economic Development & Tourism – Discussion. Email will be sent on what to highlight over the next two years. Review the Strategic Plan and send information.

Next Month's Agenda Items

- 2024 Budget- Discussion/Action
- 2025 Budget- Discussion/Action
- RTM Update -
- Economic Development & Tourism Annual Conference
 - Resolution Authorizing a Non-Lapsing Account for Economic Development & Tourism Conference Discussion/Action
 - 2025 Conference Date- Proposed for April 10 & 11, 2025 - Discussion/Action
 - Conference Planning RTM Partnership Opportunity – Discussion/Action
- SMRT Bus
- Strategic Plan Items Related to Economic Development & Tourism
- Broadband Updates & Grant Opportunities

Motion by Maila Kuhn second by Jason Jandt to adjourn meeting at 10:37 a.m. Carried.

Recorded by Adrian Lockington, Executive Assistant