

Economic Development & Tourism Committee Meeting

February 8, 2024

Present: Cedric Schnitzler, Nodji VanWychen

Approved Absent: Joey Esterline

Citizen Members: Tucker Gretebeck, Maila Kuhn

Advisory Members: Heidi Prestwood, Jarrod Roll, Tonya Townsell, Jon Bingol

WebEx: Tina Thompson, Brad Bauges, Sean Truskowski, Roxie Anderson

Other: Adrian Lockington, Brent Hanifl, Amy Gabay

Meeting was called to order at 9:03 a.m. by chair Cedric Schnitzler in the Monroe County Board Assembly Room.

Next meeting date March 14, 2024 at 9:00 am in the Monroe County Assembly Room

Motion by Jon Bingol second by Tucker Gretebeck to approve the January 11, 2024 meeting minutes. Carried

Public comment – No members of the public present

River Travel Media Presentation – Brent Hanifl & Amy Gabay present branding update final logo. Committee comments and approves logo as presented.

River Travel Media Contract Amendment – to include website management for three year contract. Motion by Nodji VanWychen second by Cedric Schnitzler to amend contract as presented. Carried.

Financials/Invoices – No Discussion

2023/2024 Budget – No Discussion

Marketing & Promotional Updates- Adrian Lockington reported no new updates

Economic Development & Tourism Spring Conference Update- Discussion/Action

- Discussion on Registration Form, Sponsorship Form, Booths
- Discussion on shirt design and order- assigned to Heidi and Adrian
- Startup Spotlight sessions- Tina and Heidi will find businesses to attend. Send information to Adrian

Next Month's Agenda Items

- River Travel Media Update/ Conference Preview- Brent Hanifl, Amy Gabay
- Special EDT Conference Planning Meeting on March 8, 2024 at 9:00 a.m. at the Local History Room

Motion to adjourn meeting by Maila Kuhn second by Heidi Prestwood at 10:45 a.m.