

Economic Development & Tourism

December 14, 2023

Present: Cedric Schnitzler, Nodji VanWychen, Joey Esterline

Citizen Members: Tucker Gretebeck, Maila Kuhn

Advisory: Jarrod Roll, Tina Thompson, Roxie Anderson

Other: Ken MRRPC, Chad Zeigler, Adrian Lockington

Meeting was called to order at 9:10 a.m.

Motion by joey second by Tina to approve minutes. Carried.

Public Comment- Chad Ziegler/ Forestry Parks Administration

Financials/Invoices- Adrian Lockington comments to financials invoices for River Travel Media

2023/2024 Budget- Adrian Lockington comments

Marketing & Promotional Items- Adrian Lockington provides updates. Shows sample of coaster and logo. Order being placed. Items will be used across entire county for retention, recruitment, job fairs and conferences.

Agenda Item #10 Moved ahead

Snowmobile Update- Chad Ziegler- Closure of crossing location update. I-94 Snowmobile Bridge almost complete. Update in January as well.

Agenda Item #11 Moved ahead

Broadband Update- Roxie Anderson provides update on DCIP applications and debriefing, Grant applications submitted by private parties in Monroe County, BEAD Grant proposals are out for review.

Agenda Item #9

Economic Development & Tourism Committee Conference

Adrian Lockington presents draft agenda, sponsorship rates, registration costs \$100 one day/\$150 Full Conference. \$250 Booth Fee, nonprofit booth fee waived with a full conference registration. Timeline, presenters and food cost and options discussed. Motion to approve by Joey Esterline second by Nodji VanWychen to approve as presented. Move forward with registration and sponsorship pending Eventbrite link and details. Can advertise without link if need be. Discussion. Carried.

Next month's agenda items:

- New Bill Wedding Venues* Senate Bill
- River Travel Media Update
- Snowmobile Association Presentation – Jason Guthrie
- Snowmobile Trail Update – Chad Ziegler
- EDT Conference

Motion to adjourn by Mila Kuhn second by Tina Thompson at 10:57 a.m.