



MONROE COUNTY BOARD OF SUPERVISORS

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COMMITTEE:

DATE:

TIME:

PLACE:

NOTICE OF MEETING

STRATEGIC PLANNING COMMITTEE

Tuesday, June 27, 2023

4:00 p.m.

Monroe County Assembly Room

Justice Center

112 South Court Street (South Entrance)

Sparta, WI 54656

SUBJECT MATTER TO BE CONSIDERED

1. Call to Order/Roll Call
2. Approval of May 30, June 12 & June 15, 2023 Minutes
3. Public Comment
4. June 12th & June 15th, Community Meeting Feedback
5. Department Head Meeting Feedback
6. Review of Draft Strategic Plan Document – Discussion/Action
7. Strategic Committee Board Presentation
8. Strategic Plan Future Items/Timeline
9. Future Agenda Items
10. Set Next Meeting Date and Time
11. Adjournment

Toni Wissestad, Committee Chair
STRATEGIC PLANNING COMMITTEE
Date notices mailed: 06/23/2023

PLEASE NOTE: A quorum of the Monroe County Board or other committees may be present at this meeting. No business of the County Board or other committees will be conducted at this meeting, only the business noted above.

Present: Toni Wissestad, Adam Balz, Cedric Schnitzler, Todd Sparks; Jason Jandt arrived at 5:17 p.m.
Absent: Zach Zebell
Others: Tina Osterberg, Adrian Lockington

- The meeting was called to order in the Monroe County Board Assembly Room at 5:00 p.m. by Chair Toni Wissestad.
- Motion by Adam Balz second by Cedric Schnitzler to approve the May 10, 2023 minutes. Carried 4-0.
- Public Comment – No one from the public addressed the board.
- Strategic Plan Framework -

Strategic members attended the Towns Association Meeting held on May 18th. Chair Wissestad opened the floor for any comments following the strategic plan presented.

Overall public comments but not limited to:

- Appreciation that the County came out to explain the strategic plan
- Suggestion to change pillar name to quality services
- Where does agriculture fit into the plan?
- Schools
- Strategic plan placement on website
- Roads

Jason Jandt joined the meeting at 5:17 p.m.

Committee members will continue their work on objectives/framework.

- June 12th & June 15th, Community Meeting Layout/Topics – It was determined that each group will present their pillar & objectives by power point with up to 5 strategies. A handout will be provided to include pillars and contact emails.

Sparta Meeting = June 12th at 6:00 p.m. at the Monroe County Assembly Room

Tomah Meeting = June 15th at 6:00 p.m. at the Tomah High School Auditorium

- Future Agenda Items – Monroe County Board strategic plan overview at the June County Board meeting.
- Next Meeting Date & Time – June 27, 2023 at 4:00 p.m.
- Motion by Adam Balz second by Todd Sparks to adjourn the meeting at 5:52 p.m. Carried 5-0.

Shelley Bohl, Monroe County Clerk
Recorder

Present: Toni Wissestad, Adam Balz, Cedric Schnitzler, Zach Zebell; Todd Sparks joined the meeting at 6:10 p.m.

Absent: Jason Jandt

Others: Tina Osterberg, Adrian Lockington, David Kuderer, Wallace Habegger, Joey Esterline, Members of the Public, Press

- The meeting was called to order in the Monroe County Board Assembly Room at 6:00 p.m. by Chair Toni Wissestad.
- Monroe County Strategic Plan Presentation by Chair Toni Wissestad.

Todd Sparks joined the meeting at 6:10 p.m.

The strategic plan consists of 5 pillars:

- (1) Fiscal Responsibility - Tina Osterberg, County Administrator provided the objectives/framework of the Fiscal Responsibility pillar.
 - (2) Strong Infrastructure – Zach Zebell, County Board Supervisor provided the objectives/framework of the Strong Infrastructure pillar.
 - (3) Health & Safety – Chair Toni Wissestad provided the objectives/framework of the Health & Safety pillar.
 - (4) Economic Development & Tourism, Growth – Adam Balz, County Board Supervisor provided the objectives/framework of the Economic Development & Tourism, Growth pillar.
 - (5) Quality Services – Chair Toni Wissestad provided the objectives/framework of the Quality Services pillar.
- Community Input, Questions and Comments but not limited to:
 - building consolidation
 - concerns regarding too much growth
 - review projects already completed such as: comprehensive plans, Monroe County outdoor recreational plan, climate change taskforce work
 - affordable housing
 - mental health
 - short/long term goals/big picture
 - add a 6th pillar, performance of strategic plan
 - department head strategic meetings
 - availability of public information/area to comment
 - use google documents for public comments
 - place strategic information in paper
 - Chair Wissestad adjourned the meeting at 7:17 p.m. Carried 5-0.

Shelley Bohl, Monroe County Clerk
Recorder

Present: Toni Wissestad, Adam Balz, Cedric Schnitzler, Todd Sparks, Jason Jandt

Absent: Zach Zebell

Others: Tina Osterberg, Wally Habegger, David Pierce, Members of the Public, Press

- The meeting was called to order in the Tomah High School Auditorium at 6:00 p.m. by Chair Toni Wissestad.
- Monroe County Strategic Plan Presentation by Chair Toni Wissestad.

The strategic plan consists of 5 pillars:

- (1) Fiscal Responsibility - Tina Osterberg, County Administrator provided the objectives/framework of the Fiscal Responsibility pillar.
- (2) Strong Infrastructure – Adam Balz, County Board Supervisor provided the objectives/framework of the Strong Infrastructure pillar.
- (3) Health & Safety – Chair Toni Wissestad provided the objectives/framework of the Health & Safety pillar.
- (4) Economic Development & Tourism, Growth – Adam Balz, County Board Supervisor provided the objectives/framework of the Economic Development & Tourism, Growth pillar.
- (5) Quality Services – Chair Toni Wissestad provided the objectives/framework of the Quality Services pillar.

- Community Input, Questions and Comments but not limited to:

Where or how do we find a list and grades for roads that are scheduled for construction?

Will the Committee be looking at addressing all levels of housing from low to high income housing? There is not enough housing in the County to suffice.

What do County well water test kits actually test for? Do the state tests test for PFAS. If not, will that progression of testing influence PFAS testing for the residents?

Can the County do all of the fiscal responsibilities with or without government help? We need to stop using government money. We need to be careful and where we are and what we are spending government money on. "Don't tax the residence of Monroe County beyond their means. Make sure we are making important critical decisions".

If Monroe County needs a psychologist, what is prohibiting us from achieving this and how do we recruit and retain one once we get one? Why and how does sharing a psychologist between counties or cities impact us as residents? Do we actually need a psychologist in Monroe County? "A comment on this was spending money on the front end will save money in the long term".

A comment –"Spending money only works if businesses come into our County" What are we doing to attract businesses? What are we doing to increase economic development?

Comment – Businesses do research on us, on the work we are doing with the strategic planning and Completion of this project, and keep an eye on where counties are going at checking things off. The list means we should be making a difference.

What are we going to do to try to reach out to the public and keep them in the know? How do we get people involved and how can our communities help?

Have we discussed about transportation needs and how do we let people know or educate the public on what the County can offer the residents? i.e. school, work hospital visits, etc.

Has there been any communication with other entities such as the Seven Rivers? If so, are they seeing what we are seeing or what we need?

Comment was brought up about the newspaper not being top-notch. Doesn't seem like people know what's going on in our community through the paper.

Another comment was brought up about utilizing a grant writer, and if we're looking down that avenue of employing a grant writer.

Who will take care of economic development and tourism? Is there a committee for that or will there be a certain individual that will take care of that and if so, do we have money in the budget for this? Tina and Adrian have a lot on their plate already and we feel we don't want to add anymore to their job descriptions

How can we make a shift or changes to the social programs? Are we working with federal government to make changes to the benefits?

When will be the next meeting/Townhall?

- Chair Wissestad adjourned the meeting at 7:15 p.m. Carried 5-0.

Shelley Bohl, Monroe County Clerk
Recorder