

## Economic Development and Tourism Committee

April 13, 2023

Present: Cedric Schnitzler, Joey Esterline, Nodji VanWychen

Advisory Members: Tina Thompson, Heidi Prestwood, Brad Bauges, Jarrod Roll, Jon Bingol, Brad Bauges

Other: Adrian Lockington

Meeting was called to order at 9:05 a.m. by Chair Cedric Schnitzler in the Monroe County Board Assembly Room.

Motion by Joey Esterline second by Nodji VanWychen to approve the March 9, 2023 minutes. Carried.

### Public Comment

Financials/Invoices- Monthly report attached to Agenda. No Invoices for the report. Upcoming invoice to Evans Print and Media.

EDT Photography- Adrian Lockington comments to photography portfolio. Need for other seasons and types for content. Motion by Nodji VanWychen second by Joey Esterline to continue 4 Days of Photography for spring/summer and fall seasons with Boldland Creative.

### Broadband

- Vernon Communications Cooperative Invoice Approval. Garin Mayer comments to project, timeline and materials. Motion by Nodji VanWychen second by Joey Esterline to process invoice as presented for the PSC Grant Award. Carried.
- BEAD Grant- Roxie Anderson provides information recommended by the Special Broadband Committee. Motion by Brad Bauges second by Tina Thompson that the Economic Development and Tourism Committee fully endorses the BEAD Grant and efforts of the Broadband Special Committee.
- DCIP Grant- Roxie Anderson provides information recommended by the Special Broadband Committee. Motion by Joey Esterline second by Heidi Prestwood that the Economic Development and Tourism Committee fully endorses the DCIP Grant and efforts of the Broadband Special Committee.

### EDT Sub Group Updates

- Jarrod Roll comments to Go Monroe Connect
- Joey Esterline comments to Environmental Stewardship
- Tina Thompson comments to Economic Development/Business Growth

### EDT Grant Policy – Discussion

Adrian Lockington comments to the creation of the application. Working with Corporation Council and will have a draft for review at next month's meeting. Send recommendations to be incorporated into the application to Adrian Lockington.

Go Monroe County Logo Brand Copyright- Postponed until May

Monroe County Guide Advertisement- Design Update. Brad Bauges comments no proof has been received.

Next Month's Agenda Items

- Monroe County Guide Advertisement Design Update
- Sales Tax Policy Discussion
- EDT Grant Policy Discussion/Action
- Sub Group Updates
- Broadband BEAD Grant and DCIP Grant
- 2023 & 2024 Budget

Motion to adjourn by Tina Thompson second by Heidi Prestwood at 10:09 a.m. Carried.

Recorded by Adrian Lockington, Executive Assistant