

Economic Development and Tourisms

March 9, 2023

Present: Cedric Schnitzler, Nodji VanWychen, Joey Esterline

Citizen Members: Maila Kuhn, Sean Truskowski

Advisory Member: Tonya Townsell, Roxie Anderson, Brad Bauges, Jarrod Roll, Jon Bingol

Others: Tina Osterberg, Adrian Lockington, Lisa Aldinger-Hamblin

Public: Dawn Justin

WebEx: Chris Hardie

Call to Order/Roll Call

Meeting was called to order at 9:02 a.m. by Chair Cedric Schnitzler in the Monroe County Board Assembly Room.

Next Month's Meeting Date: April 13, 2023 at 9:00 a.m. in the Monroe County Board Assembly Room.

Motion by Nodji VanWychen second by Joey Esterline to approve meeting minutes from the February 9, 2023 Carried.

Public Comment: Dawn Justin

Monroe County Guide and Advertisement- Discussion/Action-

Motion by Nodji VanWychen to approve to the half page horizontal page in the Evans Printing Guide in the amount of \$895.00 two quarter panels that design approval will be approved by needs to be approved design second by Sean Truskowski. Carried.

Uniquely Wisconsin Event Discussion – Adrian Lockington provides update.

EDT Sub Group Discussion- Lisa Aldinger-Hamblin comments to the process and expectations to keep in mind.

Motion by Tina Thompson to establish the EDT Sub Groups named below second by Joey Esterline – carried.

Environmental Stewardship Group

Go Monroe Connect

Business Growth Group

Financials/Invoices- Tina Osterberg provides update.

Mississippi River Regional Planning Commission, Jon Bingol- Strategic Planning, Open Session/Discussion

Next Month's Agenda Items

- EDT Strategic Plan
- Uniquely Wisconsin Event Discussion
- Go Monroe County Logo Brand Copy Write
- Monroe County Guide Advertisement- Design Update – Brad Bauges & Sean Truskowski

Motion to adjourn by Tina Thompson second by Maila Kuhn at 11:37 a.m.

Recorded by Adrian Lockington, Executive Assistant