



MONROE COUNTY ECONOMIC DEVELOPMENT AND TOURISM COMMITTEE

202 South K Street, RM 1

Sparta, WI 54656

Phone: 608-269-8705

Fax: 608-269-8747

**Regular Monthly Meeting
Monroe County Board Assembly Room
1st Floor / Room 1200**

Please use Oak Street/South Side Entrance

Sparta, WI 54656

9:00 a.m.

Thursday, March 9, 2023

***Remote Meeting Information:**

<https://monroecountywi.webex.com/> or **Join by phone: +1-404-397-1516 United States Toll**

Meeting Number: 2486 560 6668

Access Code: 248 656 06668

Password: Visitors

Agenda

1. Call to order/Roll Call
2. Next Month's Meeting Date/Time
3. Minutes Approval of February 9, 2023
4. Public Comment Period
5. Monroe County Guide and Advertisement – Discussion/Action
6. Uniquely Wisconsin Event Discussion
7. EDT Sub Group Discussion
8. Financials/Invoices
9. Mississippi River Regional Planning Commission, Jon Bingol – Strategic Planning
10. Next Month's Agenda Items
11. Adjournment

Cedric Schnitzler, Committee Chair

Date notices mailed: March 2, 2023

The Mission of the Economic Development and Tourism Committee is to grow Monroe County's economy through the coordination and promotion of its resources.

Committee Members: Cedric Schnitzler, Joey Esterline, Nodji VanWychen

Citizen Members: Tucker Gretebeck, Maila Kuhn, Sean Truskowski

Advisory Members: Heidi Prestwood, Jarrod Roll, Tonya Townsell, Tina Thompson, Roxie Anderson, Chris Hardie, Brad Bauges, Jon Bingol

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<http://www.co.monroe.wi.us/committees/economic-development-commerce-tourism-committee/>

Economic Development and Tourism

February 9, 2023

Present: Cedric Schnitzler, Joey Esterline, Nodji VanWychen

Citizen Members: Maila Kuhn, Sean Truskowski

Advisory Members: Tonya Townsell, Roxie Anderson, Brad Bauges, Jarrod Roll, Jon Bingol

Others: Adrian Lockington

Call to Order/ Roll Call.

Meeting was called to order by Chair Cedric Schnitzler at 9:00 a.m. in the Monroe County Board Assembly Room.

Next Month's Meeting Date – March 9, 2023 at 9:00 a.m. in the Monroe County Board Assembly Room. Meeting is expected to last longer for Strategic Planning.

Motion by Maila Kuhn second by Joey Esterline to approve meeting minutes from January 12, 2023. Carried.

Public Comment-

Dawn Justin was allowed three minutes under public comment.

Financials/Invoices- Postponed

EDT Composition and Duties, Committee Member Responses-

- MRRPC Jon Bingol exercised a Strategic Planning working session.

Monroe County Guide and Advertisement- Postponed

Uniquely Wisconsin Update- Adrian Lockington provides update on latest releases and status of campaign.

Next Month's Agenda Items

- Monroe County Guide and Advertisement- Discussion/Action
- Financials/Invoices
- Uniquely Wisconsin Event Discussion
- MRRPC Jon Bingol Strategic Planning

Meeting adjourned at 11:10 a.m.

Recorded by Adrian Lockington, Executive Assistant