Strategic Planning Committee February 14, 2023

Present: Toni Wissestad, Zach Zebell, Adam Balz, Todd Sparks, Jason Jandt

Absent: Cedric Schnitzler

Others: Tina Osterberg, Adrian Lockington, Wallace Habhegger, Bob Janovick

- The meeting was called to order in the Monroe County Board Assembly Room at 5:00 p.m. by Chair Toni Wissestad.
- Motion by Jason Jandt second by Adam Balz to approve the February 6, 2023 minutes. Carried 5-0.
- Public Comment No one from the public addressed the board.
- Strategic Plan
  - a. Vision Statement The vision for long term goals of the county will be defined through the strategic planning process.
  - b. Mission Statement The current Monroe County mission statement will be presented to both Board Members and Department Heads. The intent is to take a look at re-defining Monroe County's Mission.
  - c. Strategic Priorities Strategic priorities will be discussed at the Department Head meeting on March 2nd and the Monroe County Board meeting on March 8th.
- Department Head Meeting/County Board Meeting, Strategic Planning Layout/Define Topics & Questions The committee determined seven essential pillars for the layout of the Department Head meeting and chose several questions to be presented to Department Heads. These questions will help to define the future vision of the County.

## Essential Pillars as Follows:

- (1) Growth:
  - Services
  - Future / Long-term 3 to 5 years
  - Tourism
- (2) Opportunities:
  - Department Challenges
  - IT / Infrastructure
- (3) Facilities:
  - Department Spacing Needs
  - Public Service / Accessibility
  - Maintenance (long term)
- (4) Employees:
  - Barriers / Road Blocks
  - Retention / Recruit
  - Training / Education
  - Flexibility
- (5) Fiscal Planning:
  - Revenue
  - Levv
  - Efficiency \*(could fall under different pillars)
  - Opportunities (grants)
- (6) Community
- (7) Communication
  - Mandates

- Set Meeting Date and Time March 16, 2023 at 5:00 p.m. in the Assembly Room; March 30, 2023 at 5:00 p.m. in the Assembly Room.
- Future Agenda Items Vision Statement, Mission Statement, Strategic Priorities.
- Motion by Jason Jandt second by Zach Zebell to adjourn the meeting at 6:17 p.m.

Shelley Bohl, Monroe County Clerk Recorder