



# MONROE COUNTY ECONOMIC DEVELOPMENT AND TOURISM COMMITTEE

202 South K Street, RM 1

Sparta, WI 54656

Phone: 608-269-8705

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## Regular Monthly Meeting Monroe County Board Assembly Room 1<sup>st</sup> Floor / Room 1200

*\*Please use Oak Street/South Side Entrance\**

**Sparta, WI 54656**

**9:00 a.m.**

**Thursday, February 9, 2023**

### \*Remote Meeting Information:

<https://monroecountywi.webex.com/> or **Join by phone: +1-404-397-1516 United States Toll**  
**Meeting Number: 2495 741 7657**      **Access Code: 249 574 17657**  
**Password: Economy**

### Agenda

1. Call to order/Roll Call
2. Next Month's Meeting Date/Time
3. Minutes Approval of January 12, 2023
4. Public Comment Period
5. Financials/Invoices
6. EDT Composition and Duties, Committee Member Responses – Discussion
  - Mission Statement
  - Vision
  - Budget – Short Term and Long Term Projects
7. Monroe County Guide and Advertisement – Discussion/Action
8. Uniquely Wisconsin Update
9. Next Month's Agenda Items
10. Adjournment

*Cedric Schnitzler, Committee Chair*

Date notices mailed: February 3, 2023

*The Mission of the Economic Development and Tourism Committee is to grow Monroe County's economy through the coordination and promotion of its resources.*

Committee Members: Cedric Schnitzler, Joey Esterline, Nodji VanWychen

Citizen Members: Tucker Gretebeck, Maila Kuhn, Sean Truskowski

Advisory Members: Heidi Prestwood, Jarrod Roll, Tonya Townsell, Tina Thompson, Roxie Anderson, Chris Hardie, Brad Bauges, Jon Bingol

[www.gomonroecountywi.com](http://www.gomonroecountywi.com)

[www.gomonroecounty.com](http://www.gomonroecounty.com)

<http://www.co.monroe.wi.us/committees/economic-development-commerce-tourism-committee/>

## Economic Development and Tourism

January 12, 2023

Present: Cedric Schnitzler, Joey Esterline, Nodji VanWychen

Advisory: Tina Thompson, Jarrod Roll, Roxie Anderson, Tonya Townsell

Citizen: Maila Kuhn, Sean Truskowski, Tucker Gretebeck,

Web Ex: Chris Hardie, Brad Bauges

Others: Tina Osterberg, Adrian Lockington, John Bingle, Amy Gabay, Brent Hanifl

Next meeting date will be February 9, 2023 at 9:00 a.m. in the Monroe County Board Assembly Room

Motion by Maila Kuhn second by Joey Esterline to approve meeting minutes from December 8, 2023. Carried.

### Chairman's Comments-

- Meeting Expectations and Agendas – Committee Chair comments
- Meeting Agenda's will Include Public Comment moving forward. Three minutes.
- Upcoming Events shall be on website only and removed from future agendas.

Public Comment: Dawn Justin, Jennifer Moran

River Travel Media- Presentation Amy Gabay and Brent Hanifl

Financials/Invoices- Tina Osterberg presents information

Uniquely Wisconsin- Adrian Lockington provides update

EDT Composition and Duties, Committee Member Responses- Overview of submitted information to Adrian Lockington.

### Next Month's Agenda Items:

- Financials/Invoices
- EDT Composition and Duties, Committee Member Responses- Discussion
  - Mission Statement
  - Vision
  - Budget – Short Term & Long Term Projects
- River Travel Media Discussion/Action

Meeting Adjourned at 10:30 a.m.

Recorded by Adrian Lockington, Executive Assistant