



DECARBONIZATION REBATES

Presented by: Chad Laibly 1/4/2022



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Partnering with Wisconsin utilities

WHAT IS FOCUS ON ENERGY?



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OVERVIEW

- Focus on Energy is Wisconsin utilities' statewide program for energy efficiency and renewable energy.
- Since 2001, we have worked with eligible residents and businesses to install energy efficiency and renewable energy projects.
- The program provides financial incentives, education, information and other resources to encourage participation that leads to increased energy savings and reduced utility bills.
- The organization is a conglomeration of over 15 companies and thousands of employees.

HISTORY OF FOCUS ON ELIGIBILITY

- Focus on Energy Eligibility
 - Both residential and non-residential customers are eligible for Focus on Energy services.
 - Eligibility states that WI customers are eligible for certain measures if the measures save a fuel type purchased from a participating utility
 - Residents must receive over 51% of their heating using electricity or natural gas from a participating utility
 - 98% of the utilities in Wisconsin participate.

REBATE PROGRAMS



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INSULATION AND AIR SEALING SOLUTIONS

- Insulation and Air Sealing Single Family Homes (1-3 units)
 - Energy Star Certified Air Sealing \$675 (Income Qualified \$1,125)
 - Attic Insulation \$525/\$675
 - Foundation Insulation \$150/\$225
 - Wall Insulation \$450/\$450
 - Duct Sealing with Insulation \$75
- Insulation and Air Sealing Multifamily Homes (4+ Units)
 - Air Sealing and Attic Insulation, existing $\leq R11$ \$1.00 per sf of attic space
 - Air Sealing and Attic Insulation, existing R-12 to R-19 \$.70 per sq ft.
 - Air Sealing and Attic Insulation, existing R-20 to R-38 \$.55 per sq ft. of attic space
 - Exterior Wall Insulation, existing $<R5$ \$.80 per sq. ft of wall area improved

HEATING & COOLING IMPROVEMENTS

Receive Incentives on qualified heating and cooling equipment

- [Heating & Cooling | Focus on Energy](#)

SOLAR RENEWABLE REBATES FOR BUSINESS

- [BIZ-Custom_Incentive_OV.pdf \(s3.us-east-1.amazonaws.com\)](#)

BUSINESS CATALOG

- [2022 HVAC / Plumbing Catalog \(focusonenergy.com\)](https://www.focusonenergy.com)

PRESCRIPTIVE REBATES

- [Prescriptive Rebates | Focus on Energy](#)

INFLATION REDUCTION ACT

- [PSC Federal Funding for Energy Programs \(wi.gov\)](#)
 - Notables:
 - Heat Pumps - [Heat pump tax credit and rebates: Qualifications for federal incentives | Sealed](#)
 - Electrical Upgrades for Homes (Vehicle Charging)
 - Homes Rebate Program
 - [Wisconsin.pdf \(whitehouse.gov\)](#)

SIMPLE ENERGY EFFICIENCY PROGRAM

- Choose from one of six different energy saving packs and have it sent to your home for free.
 - Must be a customer of a participating utility company and have not participated in the Express Efficiency or the Simple Energy Efficiency Program within the last three years.
- Packs vary but contain items such as:
 - LEDs
 - Showerhead
 - Bath aerator
 - Kitchen aerator
 - Pipe wrap
 - Advanced Power Strip
 - Hot water temperature card

SMART STRIPS/LED'S/DHW/KILOWATTS/FLIP SWITCH/TIMERS

- **Smart Strips** – (free from our Residential Energy Program) when “control” outlet is turned off, remaining outlets go off to avoid energy drain from all other items on the strip.
- **LED's** – EXTREMELY cost-effective way to lower your utility bill. 1/6 of the old incandescent type.
- **Domestic Hot Water** heater blanket 5% of water heating costs.
- **Kilowatt** - find the major energy users.
- **Flip Switch** - coffee pots
- **Timers** - big box stores. Great for under the counter water heaters.

OTHER WAYS TO BE ENERGY EFFICIENT

- Hot water line insulation (as much as you can reach).
- High performance dryer vent outlets ([battic door.com](http://batticdoor.com))
- Draft blockers
- Chimney Pillows
- Window Inserts
- TV shut off settings
- Smart Home Options – MANY. Familiarize yourself with the smart home section of your local big box store/Amazon.
- [Battic Door.com](http://BatticDoor.com)/BPI.com/DOE Checklist

CONTACT INFORMATION

Chad Laibly
Focus on Energy
Sr. Technical Advisor

608-287-9659

