

## Economic Development & Tourism

November 10, 2022

Present: Cedric Schnitzler, Nodji VanWychen, Joey Esterline, Maila Kuhn, Sean Truskowski, Heidi Prestwood, Brad Bauges, Tonya Townsell, Dawn Justin, Adrian Lockington, Tina Osterberg

WebEx: Tina Thompson; Roxie Anderson, Jarrod Roll

Meeting was called to order at 9:00 a.m. in the Monroe County Board Assembly room by Chair Cedric Schnitzler.

Next Month meeting date December 8, 2022 at 9:00 a.m. in the Monroe County Board Assembly Room.

Motion by Joey Esterline second by Nodji VanWychen to approve meeting minutes from the October 13, 2022 meeting. Carried.

### Upcoming Events

- Tina Thompson provides upcoming events in Tomah
- Nodji VanWychen provides upcoming events in Warrens
- Heidi Prestwood provides upcoming events in Sparta
- Dawn Justin provides upcoming events at Justin Trails
- Tonya Townsell provides upcoming events at Fort McCoy
- Jarrod Roll provides upcoming events and displays at the Local History Room

Motion by Joey Esterline second by Nodji VanWychen to establish contracts with Boland Creative and River Travel Media for the purpose of photography and videography for Monroe County. Carried.

### Assignments shall include

- Local History Room Display Lego and Holiday Light Display
- Municipalities Winter Light Display if available: Cashton, Kendall, Warrens, Norwalk, Cataract, Wilton
- Winter Recreation to include snowshoeing, Flea Markets, Snow Tubing

Go Monroe County RFP- Adrian Lockington provides update on R&D with Agencies. Move to January Agenda.

Financials/Invoices- Tina Osterberg comments to remaining budget for 2022.

#### Grant Opportunities-

- MRRPC Façade Improvement Grant Program – Dave Bonifas
- Land Use Planner DOT Transportation Alternatives Program- Roxie Anderson

Wooden Bridges- Dawn Justin provides sign quote for Wooden Bridges. Motion by Nodji VanWychen second by Joey Esterline to approve the quote presented by Dawn Justin to order 3 signs for the cost of \$875.00 to be used from the Brochure and Maps line item.

UW Wisconsin – Adrian Lockington gave update on first docu-series released. Will have another timeline soon.

Canoe Kayak Launch update- Project complete and sign is underway. Dedication will be in 2023. Will be named Brinkman's Landing.

Wisconsin Healthy Communities Summit Presentation- Roxie Anderson - move to December Agenda

#### Next Month Meeting Agenda Items

- Professional Photographer- Boland Creative, Ben Jones
- Uniquely Wisconsin
- Brinkman's Landing Sign- Land Conservation
- Grant Opportunities-
  - MRRPC Façade Improvement Grant Program – Dave Bonifas
  - Land Use Planner DOT Transportation Alternatives Program- Roxie Anderson
- Wisconsin Healthy Communities Summit Presentation- Roxie Anderson

Adjournment – Meeting adjourned by chair Cedric Schnitzler at 10:52 a.m.