

Economic Development & Tourism Committee Meeting

April 14, 2022

Present: Nodji VanWychen, Cedric Schnitzler, Wallace Habhegger

WebEx: Ron Luethe (departed 8:35), Eric Devine, Roxie Anderson, Dave Bonifas, Jen Schmitz

Citizen Members: Maila Kuhn

Advisory Member: Tina Thompson, Jarrod Roll, Tonya Townsell

Other: Tina Osterberg, Adrian Lockington, Richard Folkedahl

Meeting was called to order in the Monroe County Board Assembly Room at 8:30 a.m. by Chair Ron Luethe. Chair Ron Luethe directs remaining of meeting to Nodji VanWychen to chair.

Motion by Nodji VanWychen second by Wallace Habhegger to approve the meeting minutes of March 10, 2022. Carried.

5 Minute Reports

- Mississippi River Regional Planning Commission- Dave Bonifas gives updates
- Tomah Chamber- Tina Thompson gives updates
- Land Use Planner- Roxie Anderson gives updates & presents the Monroe County Outdoor Recreation Plan
- Fort McCoy- Tonya Townsell gives updates
- Local History Room- Jarrod Roll gives updates
- ITBEC- Nodji VanWychen, Cedric Schnitzler & Maila Kuhn gives updates

Greg Evans Printing- Greg Evans delivers Go Monroe Guide

Uniquely Wisconsin- Josh Ostermann & Michelle Thompson presentation

County Administrators Report- Tina Osterberg gives report

Financials/Invoices- Tina Osterberg gives updates

2022 Budget Discussion/Action- nothing to report

Dual Sided Recreation Map & QR Codes- Adrian Lockington provides update

2022 Committee Member Suggestions- Continuing Discussion

Next Month's Meeting Date May 12, 2022 8:30 a.m. Monroe County Board Assembly Room

Next Month's Agenda

- Monroe County Outdoor Recreation Plan- Discussion
- Dual Sided Recreation Map & QR Codes - Discussion
- 2022 Committee Member Suggestions – Visions for the committee and year – Discussion/Action

Motion by Nodji VanWychen second by Tina Thompson to adjourn at 10:58 a.m. Carried.

Recorded by Adrian Lockington

Administrative Office Specialist