

Economic Development & Tourism

February 10, 2022 in the Monroe County Board Assembly Room

Present: Ron Luethe, Nodji VanWychen, Cedric Schnitzler,

Advisory Members: Tonya Townsell, Rob Wilson

Citizen Members: Tucker Gretebeck, Maila Kuhn

Other: Tina Osterberg, Adrian Lockington

WebEx: Eric Devine, Abbey Nicewander MRRPC, Chris Hardie, Jarrod Roll, Tina Thompson,

Absent: Terry Green, Roxie Anderson, Heidi Prestwood

Meeting was called to order at 8:32 a.m. in the Monroe County Board Assembly Room by Chair Ron Luethe.

Minute's approval of the January 13, 2022 meeting minutes. Motion by Maila Kuhn second by Nodji VanWychen. Carried.

Greg Evans, Evans Print & Media- Go Monroe Guide- Greg Evans Print and Media Middle of March is tentative print date. Has a sample of draft- working on advertisers and some other updates.

5 minute reports

- Chris Hardie – 7 Rivers Broadband Speed test update. Regional summit in March on Child Care with competitive Wisconsin.
- Abbey Nicewander- MRRPC- Provides updates on MRRP and the grants they are working on and the Monroe County Outdoor Recreation Plan.
- Tonya Townsell- Fort McCoy- Provides update on Fort McCoy on training and Operation Allies
- Rob Wilson- Hidden Valleys- provides update on the Hidden Valleys ad- going to Print on Friday- will have available for March County Board Meeting
- Tina Thompson- Tomah Chamber provides update in Tomah- Area guide should be finished in couple weeks. Map program should arrive today or tomorrow.
- Jarrod Roll- Updates on the Local History Room
- ITBEC- Nodji VanWychen Jackson County has not paid dues. Monroe County is only member for 2022. Discussions on the future of ITBEC meeting 1st Friday in April 10:00 a.m. at the Sparta American Legion. Grant proposal received awarded \$8500.00 to cover the costs of the Dual Sided Recreation Map.
- Additional Area Events- Tucker Gretebeck comments on the Annual Ski Jump. Watershed groups going strong with about 30 members so far.

County Administrators Report- Tina Osterberg provides updates throughout the County

Financial/Invoices- Tina Osterberg provides updates

2022 Budget- Discussion/Action

Go Monroe Guide Contract- Ron Luethe provides update

ARPA Funding Update- Tina Osterberg comments to the Finance Committee Recommendations going to County Board in February.

ITBEC- Grant Application awarded

Next Month's meeting date and time Thursday March 10, 2022 at 8:30 a.m. in the Monroe County Board Assembly Room.

Next Month's Agenda items-

Committee Member suggestions for 2022

2022 Budget/Discussion

Dual Sided Recreation Map- Discussion QR Codes

Motion to adjourn by Maila second Nodji VanWychen. Carried. 10:19 a.m.

Recorded by Adrian Lockington
Administrative Office Specialist