



MONROE COUNTY ECONOMIC DEVELOPMENT AND TOURISM COMMITTEE

202 South K Street, RM 1

Sparta, WI 54656

Phone: 608-269-8705

Fax: 608-269-8747

Regular Monthly Meeting Monroe County Board Assembly Room 1st Floor / Room 1200

Please use Oak Street/South Side Entrance

Sparta, WI 54656

8:30 a.m.

Thursday, January 13, 2022

****PUBLIC:** Due to the COVID-19 Pandemic, please access this meeting remotely:

<https://monroecountywi.webex.com/> or **Join by phone:** +1-404-397-1516 United States Toll

Meeting Number: 2484 398 3480

Access Code: 2484 398 3480

Password: Meeting

Agenda

1. Call to order/Roll Call
2. Minutes Approval of November 23, 2021 and December 9, 2021
3. Greg Evans, Evans Print & Media Group – Go Monroe County Activities Guide Ad Update
4. 5 Minute Reports
 - *NOTE: Upcoming events/activities around the county should be mentioned along with your 5 minute Report**
 - Monroe County Land Use Planner – Roxie Anderson
 - 7 Rivers Alliance – Chris Hardie
 - Mississippi River Regional Planning Commission – Dave Bonifas
 - Hidden Valleys – Rob Wilson
 - Hidden Valleys Add Update
 - Fort McCoy – Tonya Townsell
 - Sparta Chamber – Heidi Prestwood
 - Tomah Chamber – Tina Thompson
 - Local History Room – Jarrod Roll
 - ITBEC - International Trade, Business and Economic Development Council – Nodji VanWychen
 - Additional Area Events
5. County Administrator Report
6. Financials/Invoices
7. 2021 Budget – Discussion/Action
8. 2022 Budget – Discussion/Action
9. Resolution Authorizing Restricted Broadband Funds to Non-Lapsing Accounts for Monroe County – Discussion/Action
10. Broadband Public Private Partnership Development – Discussion/Action
11. Update on ARPA Funding Applications
12. Monroe County Tourism Maps Update – Discussion/Action
13. Next Month's Meeting Date/Time/Location
14. Next Month's Agenda Items
15. Adjournment

Ron Luethe, Committee Chair

Date notices mailed: January 6, 2022

The Mission of the Economic Development and Tourism Committee is to grow Monroe County's economy through the coordination and promotion of its resources.

Committee Members: Ron Luethe, Nodji VanWychen

Citizen Members: Terry Green, Tucker Gretebeck, Maila Kuhn

Advisory Members: Heidi Prestwood, Jarrod Roll, Tonya Townsell, Tina Thompson, Roxie Anderson, Chris Hardie, Rob Wilson

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<http://www.co.monroe.wi.us/committees/economic-development-commerce-tourism-committee/>

**Monroe County Economic Development and Tourism Committee
November 23, 2021**

Present: Committee Members: Ron Luethe, Brett Larkin, Nodji VanWychen

Others: Tina Osterberg

Call to Order/Roll Call at 5:30 p.m. by Chair Ron Luethe

Resolution in Support of Telecommuting Opportunities and Telecommuter Forward! Community Certification. Motion by Brett Larkin second by Nodji VanWychen to adopt the resolution and forward to the board for approval. Chair Ron Luethe explained the resolution shows support and commitment to promote the availability of Telecommuting options in Monroe County. Discussion. Carried 3-0.

Motion by Nodji VanWychen second by Brett Larkin to adjourn the meeting at 5:40 p.m. Carried 3-0.

Shelley Bohl
Monroe County Clerk
Recorder

Monroe County Economic Development and Tourism Meeting

December 9, 2021

Present: Ron Luethe, Nodji VanWychen, Cedric Schnitzler, Maila Kuhn, Tina Osterberg, Adrian Lockington, Tucker Gretebeck, Jarrod Roll, Tina Thompson

WebEx: Dave Bonifas Mississippi River Regional Planning Commission

Meeting was called to order at 8:30 a.m. in the Monroe County Assembly Room by Chair Ron Luethe.

Approval of the November 16, 2021 Motion by Maila Kuhn second by Nodji VanWychen to approve the November 16, 2021 minutes. Carried.

5 minute reports

- Fort McCoy- Chris Hanson – Public Affairs Fort McCoy- provides update and upcoming milestones and events. Armed forces will be on for 2022 3rd Saturday in May.
- Tina Thompson- Provides an update. City Administrator position. Provides update on past and current events. Finishing guide for 2022.
- MRRPC- Dave Bonifas- Provides update on Main Street Bounce Back Grant, Monroe County had 8 applications and awarded 4 and reviewing 4 and still getting them in. Gives updates on additional items MRRPC offers. COVID 19 report available for Monroe County, on website.
- Local History Room- Jarrod Roll provides update with the History Room and the visitors, events and marketing presence.
- ITBEC- Nodji VanWychen provides update. Cedric gives brief overview of how you can apply for the Grant they offer. Visit website and application on is webpage.
- Heidi Prestwood- Sparta Chamber- Provides Updates on past events and current events. January Event Dates set.

County Administrators Report. Provides Updates on Rolling Hills, Opioid Settlement, Highway Department Bonding, Climate Readiness Listening Sessions (CCTF), Fort McCoy Briefing, Local History Room closing January 11th will be closed for one week to take down exhibit and paint.

Financials and Invoices- WebTeam Invoice Paid

January resolution to create a non-lapsing broadband account to know the final numbers.

Motion by Nodji VanWychen second by Maila Kuhn to continue the development of the recreation maps for Monroe County. Carried.

Nodji VanWychen suggests the EDT apply for the ITBEC Grant to help towards the Maps Cost. Committee is in agreement.

Broadband Public Private Partnership- Ron Luethe comments to the Broadband Special Committee and updates. Explains the draft of the PPP handout. Cedric comments on progress of the committee and project.

Add to January and have the discussion/action when we have a dollar amount.

Update on ARPA Funding Application-

Next Month's Meeting Date Thursday, January 13, 2022 at 8:30 a.m.

***agenda items PPP discussion action-

***Resolution for non-lapsing broadband account

***map update

Motion to adjourn meeting by Cedric Schnitzler second by Tina Thompson. Adjourned 10:14 a.m. carried.

RESOLUTION NO. _____

RESOLUTION AUTHORIZING RESTRICTED BROADBAND FUNDS TO NON-LAPSING
ACCOUNTS FOR MONROE COUNTY

1 WHEREAS, Resolution 04-21-01 Authorizing Broadband Special Committee was approved by the
2 Monroe County Board establishing a committee to develop a vision and goals for a Broadband projects
3 as well as identify resources, funding, partners, and a timeline; and
4

5 WHEREAS, Resolution 11-21-06 Enacting Monroe County Broadband Network Project Ordinance
6 (Broadband Forward! Community Certification) was approved by the Monroe County Board providing
7 for an application process for Broadband network applications to encourage the development of
8 Broadband access in Monroe County by reducing administrative obstacles to Broadband service
9 providers and coordinating the review; and
10

11 WHEREAS, Resolution 11-21-07 in support of Telecommuting Opportunities and Telecommuter
12 Forward! Community Certification was approved by the Monroe County Board to support and commit
13 to promoting the availability of Telecommuting options in Monroe County; and
14

15 WHEREAS, the Monroe County Economic Development and Tourism Committee has funds remaining
16 in their 2021 budget available to support future Broadband projects; and
17

18 WHEREAS, Monroe County Economic Development and Tourism Committee recommended
19 submission of an application for American Rescue Plan Act (ARPA) funds to cover Broadband projects
20 in Monroe County; and
21

22 WHEREAS, Monroe County local municipalities are interested in applying local ARPA funds towards
23 Broadband projects in Monroe County that serve their perspective area; and
24

25 WHEREAS, use of ARPA funds requires special tracking of funds; and
26

27 NOW, THEREFORE, BE IT RESOLVED by the Monroe County Board of Supervisors that the Finance
28 Department Shall establish a non-lapsing account in the Economic Development section with ORG
29 16702100 to hold the funds received for Broadband projects.
30

31 FURTHER BE IT RESOLVED that all remaining 2021 funds from the Economic Development and
32 Tourism accounts ORG's 16700000 through 16703000 be rolled into the new non-lapsing Broadband
33 accounts.
34

35 FURTHER BE IT RESOLVED that such funds shall be accepted in trust and restricted for use of
36 Broadband projects. Non-lapsing revenue and expenditure lines would be created in ORG 16702100 for
37 the acceptance and use of restricted funds. Use of funds would be approved by the Economic
38 Development and Tourism Committee.
39

40 FURTHER BE IT RESOLVED that if Monroe County discontinues Broadband projects/partnerships all
41 remaining County funds would be returned to the general fund and no additional funds would be
42 accepted.
43

44 FURTHER BE IT RESOLVED that if Monroe County receives funds from local municipalities and is
45 not able to utilize the funds for Broadband in the perspective area before the deadline, all remaining
46 funds would be returned and no additional ARPA funds would be accepted.

47
48 Offered this 26th day of January, 2021 by the Economic Development and Tourism Committee.

49
50 Fiscal note: This resolution will authorize the carrying forward of surplus funds from year to year into
51 the Monroe County non-lapsing Broadband accounts. All remaining 2021 funds from ORG's 16700000
52 through 16703000 be rolled into the new non-lapsing Broadband accounts. This resolution will require
53 a majority vote of the entire membership of the Monroe County Board of Supervisors for approval.

54
55 Statement of purpose: This Resolution will authorize non-lapsing revenue and expenditure line item
56 accounts in ORG 16702100 to receive funds restricted to use as established by this resolution.

57
58 Drafted by Tina Osterberg, County Administrator

<p>Finance Vote (If required): ____ Yes ____ No ____ Absent Approved as to form: _____ Lisa Aldinger Hamblin, Corporation Counsel</p>	<p>Committee of Jurisdiction Forwarded on: _____, 20____ VOTE: ____ Yes ____ No ____ Absent Committee Chair: _____ _____ _____</p>
<p><input type="checkbox"/> ADOPTED <input type="checkbox"/> FAILED <input type="checkbox"/> AMENDED <input type="checkbox"/> OTHER _____ County Board Vote on: _____ 20__ ____ Yes ____ No ____ Absent</p>	<p>STATE OF WISCONSIN COUNTY OF MONROE I, SHELLEY R. BOHL, Monroe County Clerk, DO HEREBY CERTIFY that the foregoing is a true and correct copy of Resolution # _____ acted on by the Monroe County Board of Supervisors at the meeting held on _____. _____ SHELLEY R. BOHL, MONROE COUNTY CLERK <i>A raised seal certifies an official document.</i></p>

Public Private Partnership Agreement

By and between the County of Monroe, Wisconsin and Vernon Communications Cooperative

WHEREAS, the County of Monroe, a political subdivision of the State of Wisconsin, seeks to help provide access to resources and the support structure necessary for economic development within its boundaries; and

WHEREAS, Vernon Communications Cooperative, a Wisconsin corporation ("Vernon"), proposes to expand broadband capability to reach the un-served or underserved residences and businesses in Monroe County where such service is currently unavailable or is prohibitively expensive; and

WHEREAS, it is currently expected that the proposed broadband expansion would be constructed in areas within Monroe County, Wisconsin and the enhanced broadband access and availability will be utilized to position Monroe County for desirable economic growth by addressing existing service disparities; and

WHEREAS, Vernon is applying for a Wisconsin Broadband Expansion Grant, through the Public Service Commission of Wisconsin, to expand access to broadband services in Monroe County, specifically the County's Rural Monroe County Project; and

WHEREAS, to further support its application for a Broadband Expansion Grant, the Monroe County Board of Supervisors enter into an Agreement with Vernon, referred to as a Public Private Partnership Agreement, to assist in this Project by:

Providing \$ _____ in cash for aid to construction for fiber-optic facilities to and throughout the project area. The County also agrees to provide, in-kind assistance to the Project which may be in the form of waived fees and expenses for obtaining permits or permissions required from Monroe County government;

Providing Vernon access to funds during the Project's construction phase, on a short term basis with no finance fees or interest, to pay for the construction portion of the project in an amount not to exceed the amount eligible for reimbursement by the Broadband Expansion Grant. Vernon will reimburse the County for these funds immediately upon reimbursement by the Broadband Expansion Grant.

Granting permission on and across County property to engage in activities to construct the Project in compliance with all existing rules and regulations;

Providing community education and outreach regarding the expansion of broadband access to residences and businesses within the scope of the Broadband Expansion Project; and recognizing that the Broadband Expansion Project is a priority and is consistent with internal planning documents adopted by Monroe County government.

NOW, THEREFORE, it is hereby agreed by and among the Parties as follows:

1. Records. Monroe County will maintain and be the custodian of all records associated with the administering and performance of this Agreement and will make those records available upon request.
2. Reporting. Vernon shall meet with the Monroe County Finance Committee on a semi-annual basis for the purpose of presenting an oral report on the status of the Project. The date, time and place of such meeting shall be determined cooperatively among the parties. No less than seven (7) days prior to such meeting, Vernon shall provide a written report regarding siting and construction progress in respect to the Project.
3. Effective Date. This Agreement shall become effective upon its adoption and shall remain in full force and effect until terminated as provided herein.
4. New Members. After the effective date of this Agreement, additional municipalities may join in this Agreement.
5. Termination. This Agreement shall be deemed terminated by any party upon thirty (30) days written notice requesting termination of this Agreement in whole or in part.
6. Severability. The terms of this Agreement are severable and any determination by any court or agency having jurisdiction over the subject matter of this Agreement that results in the invalidity of any part shall not affect the remainder of the Agreement.
7. Amendments. The terms of this Agreement shall not be amended without the written authorization of the governing bodies of all Participating Parties.
8. Governing Law. This Agreement shall be governed by the laws of the State of Wisconsin.
9. Counterparts. This Agreement may be executed in two or more counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument.

COUNTY OF MONROE, WISCONSIN
A Participating Party

BY: _____
Cedric Schnitzler, Chairman Board of Supervisors

BY: _____
Shelley Bohl, County Clerk

Date: _____

VERNON COMMUNICATIONS COOPERATIVE
A Participating Party

BY: _____
Rodney D. Olson, CEO & General Manager

Date: _____