

## Monroe County Economic Development and Tourism Meeting

December 9, 2021

Present: Ron Luethe, Nodji VanWychen, Cedric Schnitzler, Maila Kuhn, Tina Osterberg, Adrian Lockington, Tucker Gretebeck, Jarrod Roll, Tina Thompson

WebEx: Dave Bonifas Mississippi River Regional Planning Commission

Meeting was called to order at 8:30 a.m. in the Monroe County Assembly Room by Chair Ron Luethe.

Approval of the November 16, 2021 Motion by Maila Kuhn second by Nodji VanWychen to approve the November 16, 2021 minutes. Carried.

### 5 minute reports

- Fort McCoy- Chris Hanson – Public Affairs Fort McCoy- provides update and upcoming milestones and events. Armed forces will be on for 2022 3<sup>rd</sup> Saturday in May.
- Tina Thompson- Provides an update. City Administrator position. Provides update on past and current events. Finishing guide for 2022.
- MRRPC- Dave Bonifas- Provides update on Main Street Bounce Back Grant, Monroe County had 8 applications and awarded 4 and reviewing 4 and still getting them in. Gives updates on additional items MRRPC offers. COVID 19 report available for Monroe County, on website.
- Local History Room- Jarrod Roll provides update with the History Room and the visitors, events and marketing presence.
- ITBEC- Nodji VanWychen provides update. Cedric gives brief overview of how you can apply for the Grant they offer. Visit website and application on is webpage.
- Heidi Prestwood- Sparta Chamber- Provides Updates on past events and current events. January Event Dates set.

County Administrators Report. Provides Updates on Rolling Hills, Opioid Settlement, Highway Department Bonding, Climate Readiness Listening Sessions (CCTF), Fort McCoy Briefing, Local History Room closing January 11<sup>th</sup> will be closed for one week to take down exhibit and paint.

Financials and Invoices- WebTeam Invoice Paid

January resolution to create a non-lapsing broadband account to know the final numbers.

Motion by Nodji VanWychen second by Maila Kuhn to continue the development of the recreation maps for Monroe County. Carried.

Nodji VanWychen suggests the EDT apply for the ITBEC Grant to help towards the Maps Cost. Committee is in agreement.

Broadband Public Private Partnership- Ron Luethe comments to the Broadband Special Committee and updates. Explains the draft of the PPP handout. Cedric comments on progress of the committee and project.

Add to January and have the discussion/action when we have a dollar amount.

Update on ARPA Funding Application-

Next Month's Meeting Date Thursday, January 13, 2022 at 8:30 a.m.

\*\*\*agenda items PPP discussion action-

\*\*\*Resolution for non-lapsing broadband account

\*\*\*map update

Motion to adjourn meeting by Cedric Schnitzler second by Tina Thompson. Adjourned 10:14 a.m. carried.