



**MONROE COUNTY**  
**ECONOMIC DEVELOPMENT**  
www.gomonroecountywi.com

## MONROE COUNTY ECONOMIC DEVELOPMENT COMMITTEE

202 South K Street, RM 1  
Sparta, WI 54656  
608-269-8705  
Fax 608-269-8747

**Regular Monthly Meeting**  
**Wisconsin Cranberry Discovery Center**  
**204 Main St.**  
**Warrens, WI 54666**  
**9:00 a.m.**  
**Thursday, July 12<sup>th</sup>, 2018**

### Agenda

- 1) Call to order/Roll Call
- 2) Approval of minutes of June 14<sup>th</sup>, 2018 Meeting (See Attached)
- 3) Economic Development Committee Duties – Discussion/Action
- 4) Financials/Invoices
- 5) Administrator's Report
- 6) EDCT Coordinator's Report
- 7) 5 Minute Reports
  - 7 Rivers Alliance
  - Hidden Valleys
  - ITBEC
  - Local History Room
  - Fort McCoy
  - Sparta Chamber
  - Tomah Chamber
- 8) Upcoming Events/Activities Around the County
- 9) Next meeting: Thursday, August 9<sup>th</sup>, 2018 - Covia (formerly Unimin), Tomah, WI
- 10) Adjourn

*Nodji VanWychen, Chair*

Date Posted: July 3, 2018

***The Mission of the Economic Development, Commerce and Tourism Committee is to grow Monroe County's economy through the coordination and promotion of its resources.***

Committee Members: Nodji Van Wychen, Dean Peterson, Mark Halverson

Citizen Members: Mary Jo Hill, Pete Reichardt, Dennis Berg

Advisory Members: Bernie Arena, Paul Harms, John Hendricks, Jarrod Roll, Tonya Townsell, Tina Thompson

Economic Development Coordinator: Steve Peterson

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<http://www.co.monroe.wi.us/committees/economic-development-commerce-tourism-committee/>

**MONROE COUNTY ECONOMIC DEVELOPMENT, COMMERCE & TOURISM COMMITTEE**

**MONTHLY MEETING 06.14.2018-TOMAH CHAMBER AND VISITORS CENTER**

The meeting was called to order at 1:05 p.m. by Chair Nodji Van Wychen. Roll call was taken.

Present: Nodji Van Wychen, Dean Peterson, Tonya Townsell, Tina Thompson, Steve Peterson, Jim Bialecki, Lisa Hanson

**Minutes:** Motion by Tina Thompson to approve the minutes of the May 10<sup>th</sup>, 2018 meeting. Second by Dean Peterson. Motion carried.

**Economic Development Committee Duties:** Committee members will review the duties and bring forward to the next meeting any changes that need to be addressed.

**Financial Report & Invoices:** Steve Peterson

Alliant Energy has provided a Marketing Grant in the amount of \$2000.00 to put towards the Map & Tour project. A check will be cut out of the Marketing and Promotions line in the amount of \$2000.00 to Alliant and once the grant funding comes in, it will be deposited in the same account. Motion by Dean Peterson to approve the check being cut and second by Nodji Van Wychen. Motion carried.

**Administrator's Report:** Jim Bialecki

Finance department is starting the budgeting process for 2019. As of now we are a ½ million short before we even get started.

We are in the process of relocating the tenants at the Annex B Building, includes Sanitation, Zoning, Forestry, IT Department and UW Extension. The house next to the Administrative Center is for sale and we will be purchasing the house for the UW Extension to move into.

Human Services should be moving into the old Courthouse July 9<sup>th</sup>.

Sanitation and Zoning are looking at space with the Land Conservation office. They are either going to rent from the current property owners or purchasing the building if they are interested in selling. IT Department will be moving into the training room over at the Justice Center.

**EDCT Coordinators Report:** Steve Peterson

South Park is coming along. They were able to complete Phase 1 & 2 together. 3 Business have committed to moving in.

Gundersen broke ground and the hospital building is moving along.

Wilton will have a new Warehouse at United Coop-right next to the plant.

The water treatment project in Kendall is wrapping up. Graceland Fruit went in where Cran Grow used to be. Lois at Organic Valley passed away. Cashton has a child care center opening, they have room for 65 kids and they are already full. They are looking at opening another as it is needed in the community. Bank of Cashton finalized their blue prints and 3 businesses will be moving in with the bank. The Feed Mill is closed.

The Workforce Summit focused on how to hire Veterans, the disabled and ex-prisoners.

Bike Me Fun Ride was cancelled due to low turnout.

The Federal government is no longer going to be in charge of the HUD program. Each state did an audit and 80% of the funds are never being used. Department of Administration will be running the Revolving Loan Fund. They are restructuring it on the state level. People that have already borrowed money will not be impacted by the change. Discussion on how the new program will work. More information will follow as it is unclear how those funds will be appropriated to Counties.

Connect Communities: Need 100 per village in order to be a member. Hard to get the villages and townships involved.

Steve is now part of the WEDA Committee Board.

5 Minute Reports:

**Hidden Valley:** July meeting is the 3<sup>rd</sup> Wednesday of the month in Monroe County-Warrens.

**ITBEC:** The meeting last month was at the Lunda Center in Black River Falls-they were able to tour the new facility. Discussion about having a booth at the WCA to do some recruiting. Send out some invitations. There is no meeting in July. Branches Winery –Vernon County-August, Warrens-October, November-March-Sparta American Legion.

**Local History Room:** The A-Z Exhibit will be opening. Special tour before the County Board Meeting.

**Fort McCoy:** Chicago Tribune did an article on the Pine View campground, summarizing the campground and facilities it offers to the public. The public can tour the base, 2 Fridays a month and Saturday from 9-3. Armed Forces Day had a good attendance, figure 4000+ attended. August meeting will be at the campground. Discover Wisconsin will be filming and PBS will be airing the footage next month.

**Sparta Chamber:** N/A

**Tomah Chamber:** July 25<sup>th</sup> Business after 5 meeting will be at the fair. Sponsors are secured. July 20<sup>th</sup> Golf Outing-Superhero theme. Sheriff forum in August. Workforce study on Tomah-10<sup>th</sup> fastest growing in the State.

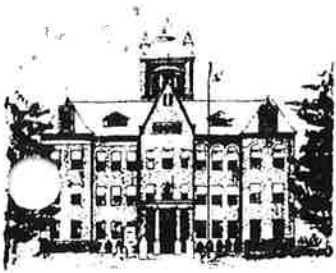
**7 Rivers:** September 19<sup>th</sup> Cranberry County Event.

**Around the County:** Discussion on having a booth at the Wisconsin Counties Association event in La Crosse. They would need someone to man the booth and if we are going to participate we need to get the fee paid. Dean made a motion to pay the entry fee, Nodji second. Motion carried.

Nodji talked about the upcoming Warrens Sesquicentennial on July 3<sup>rd</sup> & 4<sup>th</sup>. On the 3<sup>rd</sup>...Dance, food and fireworks. 4<sup>th</sup>....Ho Chunk dancers, Lumberjack Shows, Pie Eating Contest, Kid's games, Historic picture and equipment displays and Carriage rides.

Next meeting: July 12<sup>th</sup> @ 9:00 am in Warrens, TBD

Motion to adjourn by Dean Peterson, 2<sup>nd</sup> by Tina Thompson. Approved Meeting adjourned at 2:44pm.



## **MONROE COUNTY BOARD OF SUPERVISORS**

202 SOUTH K STREET, RM 1  
SPARTA, WISCONSIN 54656  
PHONE 608-269-8705  
FAX 608-269-8747  
[www.co.monroe.wi.us](http://www.co.monroe.wi.us)

Nodji VanWychen  
Committee Chairperson:

Economic Development

We are in the process of updating the Committee information for composition/duties.

We have attached what is on file and any updates that we have.

Please put this on your agenda and have your Committee look at it for any changes. After your Committee has reviewed, please forward back to the County Clerk so that we can compile all Committee duties for final approval, file and distribution.

# **ECONOMIC DEVELOPMENT COMMITTEE**

**Three county board supervisors plus  
Three ex-officio members**

**To act as the:**

**Economic Development Committee, see Chapter 2, Article IV,  
Division 6, Subdivision III,**

## **Departments:**

- **Economic Development, and Tourism**

5)

Code of Ordinances

Develop short-term and long-range plans for promoting and facilitating economic development, commerce and tourism. Establish measurable outcomes. Report annually to the Monroe County Board on the outcomes and plans on an annual basis as part of the annual budget process.



(Res. No. 06-11-04, (Exh. A), 6-14-2011)

Secs. 2-412—2-424. - Reserved.



Secs. 2-399—2-409. - Reserved. ☐

**Subdivision III. - Economic Development, Commerce and Tourism  
Committee** ☐

Sec. 2-410. - Composition. ☐

The economic development, commerce and tourism committee shall consist of three county board supervisors and three ex-officio members that will participate in an advisory capacity on the standing committee. Such ex-officio members shall not have voting rights and shall not be compensated by the county for their participation. Term of all committee members shall coincide with the terms of all other standing committees. *on financial matters*

(Res. No. 06-11-04, (Exh. A), 6-14-2011; Res. No. 11-15-02, 4-19-2016)

Sec. 2-411. - Duties. ☐

The duties of the economic development, commerce and tourism committee shall be to:

- (1) Coordinate a county-wide effort that includes all Monroe County municipalities to maximize economic development initiatives, promote an environment friendly to commercial expansion and job creation, facilitate and encourage entrepreneurship.
- (2) Work with ~~UNEX CHIEF Agent~~ *CO. ECONOMIC DEVELOPMENT* to develop initiatives for facilitating economic and commercial development, promoting tourism and educating internal, external, local and regional partners in collaborative efforts.
- (3) Actively promote benefits and utilization of Monroe County Revolving Loan Fund to benefit economic development, expanded commerce and tourism as well as job creation.
- (4) Establish close working relationships with government and civic organizations to promote and expand tourism and commerce in the county.
- (5)

RESOLUTION \_\_\_\_\_

EXHIBIT A

**Subdivision XVI. Economic Development, Commerce and Tourism Committee.**

**Sec. 2-410. Composition.**

The Economic Development, Commerce and Tourism Committee shall consist of five (5) county board supervisors. The committee chair may allow up to three (3) ex-officio members to participate in an advisory capacity on the standing committee. Such ex-officio members shall not have voting rights and shall not be compensated by the county for their participation. Term of all committee members shall coincide with the terms of all other standing committees.

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**Sec. 2-411. Duties.**

The duties of the Economic Development, Commerce and Tourism Committee shall be to:

- (1) Coordinate a countywide effort that includes all Monroe County municipalities to maximize economic development initiatives, promote an environment friendly to commercial expansion and job creation, facilitate and encourage entrepreneurship.
- (2) Work with ~~UWEX CAREED Agent~~ <sup>Monroe Co. Ec Dev.</sup> to develop initiatives for facilitating economic and commercial development, promoting tourism and educating internal, external, local and regional partners in collaborative efforts.
- (3) Actively promote benefits and utilization of Monroe County Revolving Loan Fund to benefit economic development, expanded commerce and tourism as well as job creation.
- (4) Establish close working relationships with government and civic organizations to promote and expand tourism and commerce in the county.
- (5) Develop short term and long range plans for promoting and facilitating economic development, commerce and tourism. Establish measurable outcomes. Report <sup>Ec. Dev.</sup> annually to the Monroe County Board on the outcomes and plans on an annual basis as part of the annual budget process.



**MONROE COUNTY ECONOMIC DEVELOPMENT COORDINATOR REPORT – 7-12-18**

- Working with the child care center project in Cashton. WEDC, Bank of Cashton and I am working together on the incentives and time table for the opening of the new business.
- Met with Christina Dollhausen, Vernon County ED Coordinator and Sue McGinnis, Vernon County Clerk, to see about potential networking in the future.
- WDAC Board meeting – Fond du Lac – 6/18
- Working with the Town of Glendale on a new web site and networking with the residents in that township.
- Met with a Harvard professor who is doing a case study on Counties in Wisconsin. This was our 2<sup>nd</sup> meeting and her prospectus will be completed by the end of 2019.
- Meetings with a potential hotel project in the County. Finalizing investors and acquiring the property.
- Working with a potential retail store looking at Monroe County in 2019.
- Was a presenter at the WI Procurement Institute's annual Small Business Summit at Ft. McCoy on June 19-20.
- Attended the 7 Rivers Alliance ECO DEVO meeting in Whitehall. Met with ED Coordinators from Trempealeau & Buffalo Counties.
- WI Rural Partners Board meeting – Tomah. Setting up a Strategic Planning session in Tomah on July 25<sup>th</sup>.
- Completed the WEDA Award Nomination paperwork – Mill Haven Foods – Business Growth & Century Foods International – Economic Driver. Awards Banquet in August.
- Trying to work with the DNR on the Kendall Depot situation with it being closed most of the time during the peak part of the Elroy-Sparta Bike Trail season. Dept. of Tourism may be helping me on this effort.
- Prospect traveling to County in August to meet for 3 days with city, county officials along with State. Depts.
- Working with a prospect on relocating from Minnesota to the County in a currently empty building.
- Follow up meeting on the CDBG/RLF transformation to the State control in October.

- Prospect looking to expand their Wisconsin company in Monroe County. Had site visits on 7/10.
- Continuing to add things to the Map-N-Tour feature on the County E.D. web site
- Working with companies around the County on getting registered on the Inspire program offered through 7 Rivers Alliance.
- AROUND THE COUNTY....
  - SPARTA
    - South Pointe activity continues with infrastructure work
    - East Side Business Park's remaining lots are being re-evaluated by the DNR for wetland mitigation.
  - TOMAH
    - The multi-use complex on the old Tee Pee Supper Club lot has changed a lot over the past couple weeks as construction begins vertical.
    - The hospital project is moving along at a very fast pace and the Gundersen Clinic/Cancer Research Center construction is underway.
  - CASHTON
    - Dollar General building construction is underway with an opening in mid-late July.
    - Decisions are being looked at with the closed feed mill & tobacco warehouse buildings.
  - WILTON
    - United Cooperative's expansion is almost complete at the feed blending plant.
  - KENDALL
    - More activity happening at the old School building. Goal is to add more retail/craft stores in the building. The Colors of Kendall celebration will mostly take place at that venue.
  - WARRENS
    - USEMCO is moving out of it's facility in Warrens and consolidating things at their location in Tomah.

#### UPCOMING....

- Business Strategic Planning – 7/13
- Arts on the Square – Madison – July 14<sup>th</sup> & 15<sup>th</sup> – adding artisans to VINO FEST.

- WDAC Board meeting – Appleton – 7/16
- Prospect visit to the County – week of 7/16
- WEDA Board Meeting – Kenosha – 7/19
- Prospect visit to the County – week of 7/23
- Business Strategic Planning – 7/24
- WI Rural Partners Strategic Planning Session – 7/25 - Tomah
- SW-ITBEC Meeting – 8/3
- Prospect visit to the County – week of 8/6