



MONROE COUNTY
ECONOMIC DEVELOPMENT
www.gomonroecountywi.com

MONROE COUNTY ECONOMIC DEVELOPMENT COMMITTEE

202 South K Street, RM 1

Sparta, WI 54656

608-269-8705

Fax 608-269-8747

Regular Monthly Meeting

Mill Haven Foods

2001 Haven Drive

Tomah, WI 54660

9:00 a.m.

Thursday, January 11th, 2018

Directions: East on Hwy. 12/16 towards Tomah Festival Foods (old Burnstad's) – Turn right onto Grain Ave (before Festival Foods/there will be an old rundown white building) – Stay on Grain Ave. until Mill Haven Foods (on the right)*

Agenda

- 1) Call to order/Roll Call
- 2) Approval of minutes of December 14th, 2017 Meeting (See Attached)
- 3) Financials/Invoices
- 4) WEDA Membership Dues
- 5) 7 Rivers Alliance Dues
- 6) VINO FEST Sponsorship
- 7) 2018 Conference Update
- 8) EDCT Coordinator's Report/Update
 - MapNTour Update
- 9) County Tourism Website Upgrade
- 10) County Tear-Off Maps
- 11) Go Monroe County Activities Guide Update – Evans Printing
- 12) Governor's Conference on Tourism
- 13) 5 Minute Reports
 - 7 Rivers Alliance
 - ITBEC
 - Hidden Valleys
 - Local History Room
 - Fort McCoy
 - Sparta Chamber
 - Tomah Chamber
- 14) Next meeting: Thursday, February 8th, 2018 – Location TBD
- 15) Adjourn

Sharon Folcey, Chair

Date Posted: January 4, 2018

The Mission of the Economic Development, Commerce and Tourism Committee is to grow Monroe County's economy through the coordination and promotion of its resources.

Committee Members: Sharon Folcey, Nodji Van Wychen, Dean Peterson

Citizen Members: Mary Jo Hill, Pete Reichardt, Dennis Berg

Advisory Members: Bernie Arena, Paul Harms, John Hendricks, Jarrod Roll, Tonya Townsell, Tina Thompson

Economic Development Coordinator: Steve Peterson

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<http://www.co.monroe.wi.us/committees/economic-development-commerce-tourism-committee/>