



**MONROE COUNTY**  
**ECONOMIC DEVELOPMENT**  
www.gomonroecountywi.com

## MONROE COUNTY ECONOMIC DEVELOPMENT AND TOURISM COMMITTEE

202 South K Street, RM 1  
Sparta, WI 54656  
608-269-8705  
Fax 608-269-8747

### Regular Monthly Meeting Monroe County Board Assembly Room 1<sup>st</sup> Floor / Room 1200

*\*Please use Oak Street/South Side Entrance\**

**Sparta, WI 54656**

**9:00 a.m.**

**Thursday, February 11<sup>th</sup>, 2021**

**\*\*PUBLIC:** Due to the COVID-19 Pandemic, please access this meeting remotely:

<https://monroecountywi.webex.com/> or Join by phone: +1-404-397-1516 United States Toll

Meeting Number: 146 284 6685

Access Code: 146 284 6685

Password: EDTC

### Agenda

1. Call to order/Roll Call
2. Approval of minutes of January 14, 2021 Meeting
3. 5 Minute Reports
  - \*NOTE: Upcoming events/activities around the county should be mentioned along with your 5 minute Report\**
    - Monroe County Land Use Planner – Roxie Anderson
      - EMS Monitor System Update
    - 7 Rivers Alliance – Chris Hardie
    - Hidden Valleys – Rob Wilson
    - Fort McCoy – Tonya Townsell
    - Sparta Chamber – Heidi Prestwood
    - Tomah Chamber – Tina Thompson
    - Local History Room – Jarrod Roll
    - ITBEC - International Trade, Business and Economic Development Council – Nodji VanWychen
    - Additional Area Events
4. Financials/Invoices
5. County Administrator Report
6. Website Merge Update – Discussion/Action
7. Providing Internet Access in Rural Monroe County Areas - Discussion
8. Bike Repair Stations Update – Discussion
9. Hidden Valleys Ad Review – Discussion/Action
10. WEDA Governor’s Conference Report
11. WEDA Dues – Discussion/Action
12. City of Sparta and Tomah Administrator’s Invitation to Attend Meeting
13. Next Month’s Agenda Items
14. Next Month’s Meeting Date/Time/Location
15. Adjournment

Ron Luethe, Committee Chair

Date Posted: February 4, 2021

***The Mission of the Economic Development and Tourism Committee is to grow Monroe County’s economy through the coordination and promotion of its resources.***

Committee Members: Ron Luethe, Nodji VanWychen, Brett Larkin

Citizen Members: Terry Green, Tucker Gretebeck, Walt Weiland

Advisory Members: Heidi Prestwood, Jarrod Roll, Tonya Townsell, Tina Thompson, Roxie Anderson, Chris Hardie, Rob Wilson

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<http://www.co.monroe.wi.us/committees/economic-development-commerce-tourism-committee/>

## Economic Development & Tourism Committee Meeting

Date 01/14/2020

Present: Chari Ron Luethe, Nodji Van Wychen, Cedric Schnitzler

Others: Heidi Prestwood, Terry Green, Walt Weiland, Tucker Grettebeck, Tina Osterberg, Chris Hardie, Tonya Townsell, Roxie Anderson, Jarrod Roll, Tina Thompson, Adrian Lockington

Excused Absent: Brett Larkin

Absent: Ron Wilson

The meeting was called to order in the Monroe County Board Assembly Room at 9:01 a.m. by Chair Ron Luethe

Introductions, including new Citizens members: Tucker Grettebeck and Walt Weiland

Minutes Approval – Motion by Nodji Van Wychen second by Ron Luethe to approve the December 9, 2020 minutes. Carried 3-0.

### 5 minute reports-

- Monroe County Land Use Planner- Roxie Anderson, Update on weather stations and currently testing phase has begun.
- 7 Rivers Alliance- Chris Hardie, provides update on 2020, focus is on future
- Hidden Valleys- Rob Wilson- not present
- Fort McCoy- Tonya Townsell, Update with COVID-19, preparations of the 2021 Armed Forces Day
- Sparta Chamber- Heidi Prestwood, Update with local events past and future
- Tomah Chamber- Tina Thompson, Update on new website and upcoming preparations for events
- Local History Room- Jarrod Roll, Update on exhibits, relocation of Craft Fair
- ITBEC- International Trade, Business and Economic Development Council- Nodji Van Wychen, Updates meetings have not been held due to COVID-19. Next meeting first Friday in February.
- Additional Area Events, Nodji Van Wychen comments that Warrens will continue to hold community meals year round. Will have an upcoming Easter Event  
-Suggestion to invite city administrators to meetings

Financials/Invoices-Tina Osterberg comments that the \$3000.00 was paid to the Monroe County ATV clubs. Previously the Hidden Valleys 2021 Advertisement was paid \$2800.00 \*awaiting final advertisement copy

Tina provides printed copies of the 2021 budget

2021 Dues paid as of today's date:

Hidden Valleys \$2036.00

7 Rivers Alliance \$325.00

2021 Final Subscription of WIX software that currently hosts the current websites.

Go Monroe Tourism Site \$264.00

Economic Development Site \$264.00

- WEDA has been contacted and awaiting the invoice in the amount of \$315.00
- Southwest ITBEC invoice received in mail today in the amount of \$2500.00

Next month's meeting date February 11<sup>th</sup> at 9:00 a.m. in the Monroe County Board Assembly Room

Motion by Ron Luethe second by Nodji Van Wychen to adjourn at 10:46 a.m. Carried 3-0

Recorded by Adrian Lockington, Administrative Office Specialist