



**MONROE COUNTY ECONOMIC DEVELOPMENT, COMMERCE
& TOURISM COMMITTEE**

14345 County Highway B, Room 3
Sparta, WI 54656
608-269-8006

NOTE LOCATION

Regular Monthly Meeting

**Community Services Center, Building A, Room 409 – Sparta, WI
9:00am, Thursday, January 9, 2014**

Agenda

- 1) Call to order
- 2) Approval of minutes of previous meeting (12/12/13, enclosed)
- 3) Committee Financial Review
- 4) Economic Development Coordinator Report/Discussion/Action
- 5) 2014 Economic Development Conference (2/27/14) Planning Committee
- 6) Business Retention and Expansion Program
- 7) Potential project: Showing the value of the Monroe County Board
- 8) Discussion/Action on citizen members.
- 9) 5-minute reports/bills/action
 - a. County Administrator
 - b. Hidden Valleys
 - i. Discussion/Action on Budget Adjustment
 - c. Monroe County Visitor
 - d. Chambers of Commerce
 - e. Fort McCoy
 - f. SW-ITBEC
 - g. Wisconsin Agricultural Tourism Association
 - h. Bikes and Berries/Local History Room
- 10) Next meeting: 9:00am, February 13, 2014. Location TBD.
- 11) Adjourn

Sharon Folcey, Chair

Date posted: January 2, 2014

The Mission of the Economic Development, Commerce and Tourism Committee is to grow Monroe County's economy through the coordination and promotion of its resources.

Committee Members: Sharon Folcey, Nodji Van Wychen, Dean Peterson, Jim Rice, Jim Schroeder

Citizen Members: Carol Ostrem

Advisory Members: Jarrod Roll, Linda Fournier, Bernie Arena

Economic Development Coordinator: Steve Peterson

www.gomonroecountywi.com

<http://www.bikesandberries.com/>

<http://www.co.monroe.wi.us/committees/economic-development-commerce-tourism-committee/>



**MONROE COUNTY ECONOMIC DEVELOPMENT, COMMERCE
& TOURISM COMMITTEE**

14345 County Highway B, Room 3
Sparta, WI 54656
608-269-8006

NOTE LOCATION

Regular Monthly Meeting

**Pica Grove 2300 Riley RD, Sparta, WI 54656
9:00am (for tour), Thursday, February 13, 2014**

Agenda

- 1) Call to order
- 2) Approval of minutes of previous meeting (12/12/13, 1/9/14 enclosed)
- 3) Committee Financial Review
 - a. Bills to approve
- 4) Economic Development Coordinator Report/Discussion/Action
- 5) 2014 Economic Development Conference (2/27/14) Planning Committee
- 6) Business Retention and Expansion Program
- 7) EDCT Brochure Approval
- 8) 5-minute reports/vouchers/action
 - a. County Administrator
 - b. Hidden Valleys
 1. Discussion/Action on Budget Adjustment
 - c. Monroe County Visitor
 - d. Chambers of Commerce
 - e. Fort McCoy
 - f. SW-ITBEC
 - g. Wisconsin Agricultural Tourism Association
 - h. Bikes and Berries/Local History Room
- 9) Next meeting: 9:00am, March 13, 2014. Location: Handishop in Tomah
- 10) Adjourn

Sharon Folcey, Chair

Date posted: February 6, 2014

The Mission of the Economic Development, Commerce and Tourism Committee is to grow Monroe County's economy through the coordination and promotion of its resources.

Committee Members: Sharon Folcey, Nodji Van Wychen, Dean Peterson, Jim Rice, Jim Schroeder

Citizen Members: Carol Ostrem

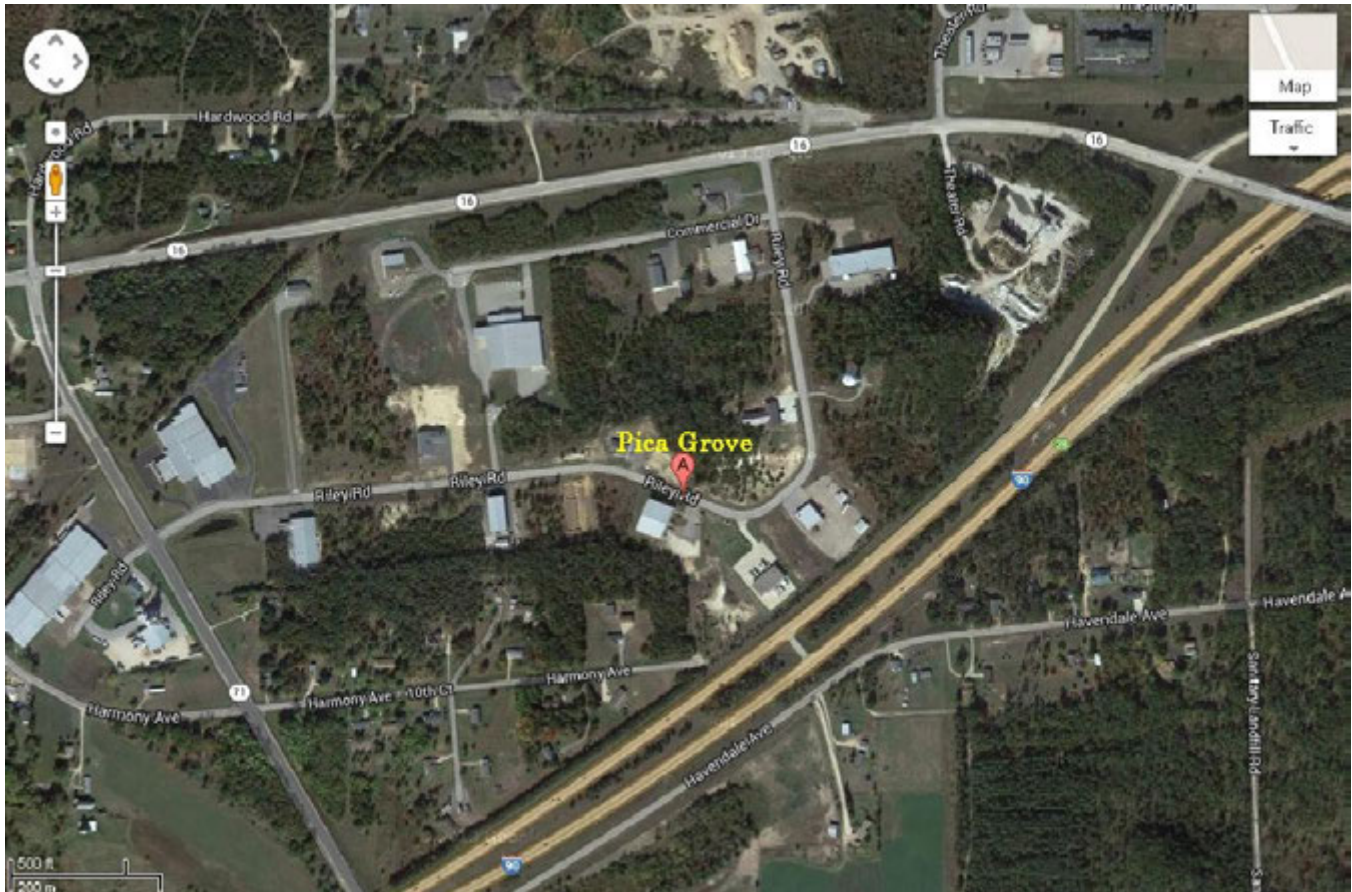
Advisory Members: Jarrod Roll, Linda Fournier, Bernie Arena

Economic Development Coordinator: Steve Peterson

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Who we are:

Pica Grove _Image Allies, (Pie-Küh Grove), is a highly creative design team that collaborates with you to develop a shared vision for spectacular eye catching products that enhance your company image.

What we do:

Pica Grove utilizes state of the art, cutting edge, award winning equipment to offer services in CNC Sculptural/Architectural Foam Fabrication, Real Metal Finishes, Interior and Outdoor Signage, 3-D Advertising Elements, Trade Show Exhibits, POP Displays, Direct to Substrate UV-Printing, and Custom Design for Company Branding.

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**MONROE COUNTY ECONOMIC DEVELOPMENT, COMMERCE
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14345 County Highway B, Room 3
Sparta, WI 54656
608-269-8006

NOTE LOCATION

Regular Monthly Meeting

**Steve Peterson's Office 819 Superior Ave, Tomah, WI 54660
9:00am, Thursday, March 13, 2014**

Agenda

- 1) Call to order
- 2) Approval of minutes of previous meeting (2/13/14 enclosed)
- 3) Committee Financial Review
 - a. Bills to approve
- 4) Economic Development Coordinator Report - Discussion/Action
- 5) 2014 Economic Development Conference (2/27/14) Recap
- 6) Business Retention and Expansion Program
- 7) 5-minute reports/vouchers/action
 - a. County Administrator
 - b. Hidden Valleys
 - c. Monroe County Visitor
 - d. Chambers of Commerce
 - e. Fort McCoy
 - f. SW-ITBEC
 - g. Wisconsin Agricultural Tourism Association
 - h. Bikes and Berries/Local History Room
- 8) Next meeting: 9:00am, April 10, 2014. Location: TBD Sparta
- 9) Adjourn

Sharon Folcey, Chair

Date posted: March 6, 2014

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Citizen Members: Carol Ostrem

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14345 County Highway B, Room 3
Sparta, WI 54656
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NOTE LOCATION

Regular Monthly Meeting

**String Swings, 27515 Wisconsin 131, Ontario, WI 54651
9:00am (For tour), Thursday, April 10, 2014**

Before the meeting, String Swings has offered a tour of the facility. Please arrive promptly at 9:00 am for the tour.

Agenda

- 1) Call to order
- 2) Approval of minutes of previous meeting (3/13/14 enclosed)
- 3) Committee Financial Review
 - a. Bills to approve
- 4) Economic Development Coordinator Report - Discussion/Action
- 5) 2014 Economic Development Conference (2/27/14) Financial Recap
- 6) Business Retention and Expansion Program
- 7) 5-minute reports/vouchers/action
 - a. County Administrator
 - b. Hidden Valleys
 - c. Monroe County Visitor
 - d. Chambers of Commerce
 - e. Fort McCoy
 - f. SW-ITBEC
 - g. Wisconsin Agricultural Tourism Association
 - h. Bikes and Berries/Local History Room
- 8) Next meeting: 9:00am, May 8, 2014. Location: TBD Tomah
- 9) Adjourn

Sharon Folcey, Chair

Date posted: April 1, 2014

The Mission of the Economic Development, Commerce and Tourism Committee is to grow Monroe County's economy through the coordination and promotion of its resources.

Committee Members: Sharon Folcey, Nodji Van Wychen, Dean Peterson, Jim Rice, Jim Schroeder

Citizen Members: Carol Ostrem, Mary Jo Hill, Pete Reichardt

Advisory Members: Jarrod Roll, Linda Fournier, Bernie Arena

Economic Development Coordinator: Steve Peterson

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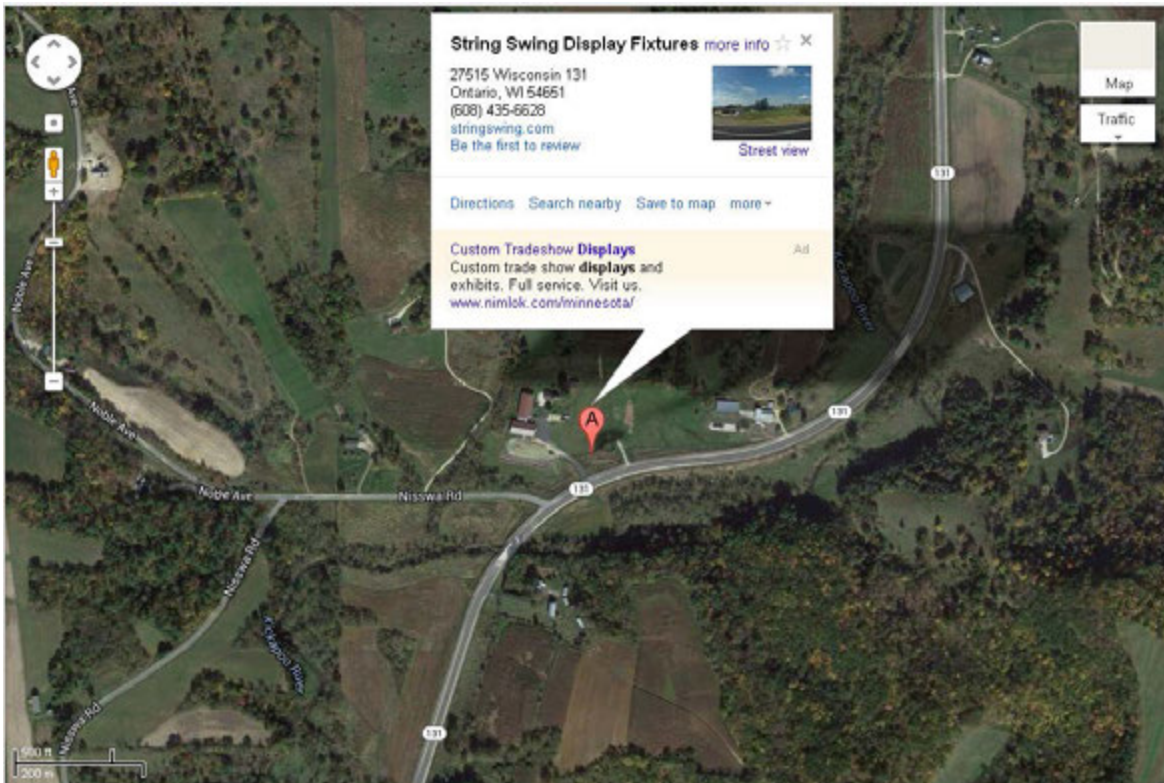
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String SWING® Musical Instrument Displays

About String Swing

Musical instruments are works of art that give voice to our joy, passion, craft, and soul. We pick up a musical instrument and instantly have a way to reach other people, to stir emotion, and to challenge ourselves. Musical instruments are works of art—that are intended to be used, not kept in a case. That's where we come in. Protecting your instruments is why String Swing exists. For more than 25 years, we have been crafting the best musical-instrument hangers and display systems that you can buy. We've grown to become a successful, family-run business. Our products are manufactured in Wisconsin, where we started, and are guaranteed for life!



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**MONROE COUNTY ECONOMIC DEVELOPMENT, COMMERCE
& TOURISM COMMITTEE**

14345 County Highway B, Room 3
Sparta, WI 54656
608-269-8006

NOTE LOCATION

Regular Monthly Meeting

**Rolling Hills Activity Room – 14345 County Hwy B, Sparta, WI
9:00am Thursday, May 8, 2014**

Agenda

- 1) Call to order
- 2) Welcome Bruce!
- 3) Approval of minutes of previous meeting (4/10/14 enclosed)
- 4) Committee Financial Review
 - a. Bills to approve – Discussion/Action
- 5) Economic Development Coordinator Report - Discussion/Action
- 6) Business Retention and Expansion Program – Discussion/Action
- 7) Postage Line Item – Discussion/Action
- 8) New EDCT Banners – Discussion/Action
- 9) Schedule Meeting Sites – Discussion/Action
- 10) 5-minute reports – Discussion/Action
 - a. Hidden Valleys
 - b. Monroe County Visitor – Discussion/Action
 - c. Chambers of Commerce
 - d. Fort McCoy
 - e. SW-ITBEC
 - f. WATA
 - g. Bikes and Berries/Local History Room
- 11) Next meeting: 9:00am, June 12, 2014. Location: TBD
- 12) Adjourn

Sharon Folcey, Chair

Date posted: May 1, 2014

The Mission of the Economic Development, Commerce and Tourism Committee is to grow Monroe County's economy through the coordination and promotion of its resources.

Committee Members: Sharon Folcey, Nodji Van Wychen, Dean Peterson, Bruce Humphrey, Jim Schroeder

Citizen Members: Carol Ostrem, Mary Jo Hill, Pete Reichardt

Advisory Members: Jarrod Roll, Linda Fournier, Bernie Arena

Economic Development Coordinator: Steve Peterson

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14345 County Highway B, Room 3
Sparta, WI 54656
608-269-8006

NOTE LOCATION

Regular Monthly Meeting

Handishop Industries, INC – 1411 N. Superior Ave. Tomah, WI 54660

9:00am Thursday, June 12, 2014

****Following the meeting there will be a tour of the facility for anyone interested.****

Agenda

- 1) Call to order
- 2) Election of Vice Chair
- 3) Approval of minutes of previous meeting (5/8/14 enclosed)
- 4) Committee Financial Review
 - a. Bills to approve – Discussion/Action
 - b. Budget Adjustment, ED Conference – Discussion/Action
- 5) Economic Development Coordinator Report - Discussion/Action
- 6) Business Retention and Expansion Program – Discussion/Action
- 7) New EDCT Banners – Discussion/Action
- 8) WCA Conference
- 9) 5-minute reports – Discussion/Action
 - a. Hidden Valleys
 - b. Monroe County Visitor
 - c. Chambers of Commerce
 - d. Fort McCoy
 - e. SW-ITBEC
 - f. WATA
 - g. Bikes and Berries/Local History Room
- 10) Other new business – Discussion/Action
- 11) Next meeting: 9:00am, July 1, 2014. Location: Justin Trails, Sparta
- 12) Adjourn

Sharon Folcey, Chair

Date posted: May 30, 2014

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Committee Members: Sharon Folcey, Nodji Van Wychen, Dean Peterson, Bruce Humphrey, Jim Schroeder

Citizen Members: Carol Ostrem, Mary Jo Hill, Pete Reichardt

Advisory Members: Jarrod Roll, Linda Fournier, Bernie Arena

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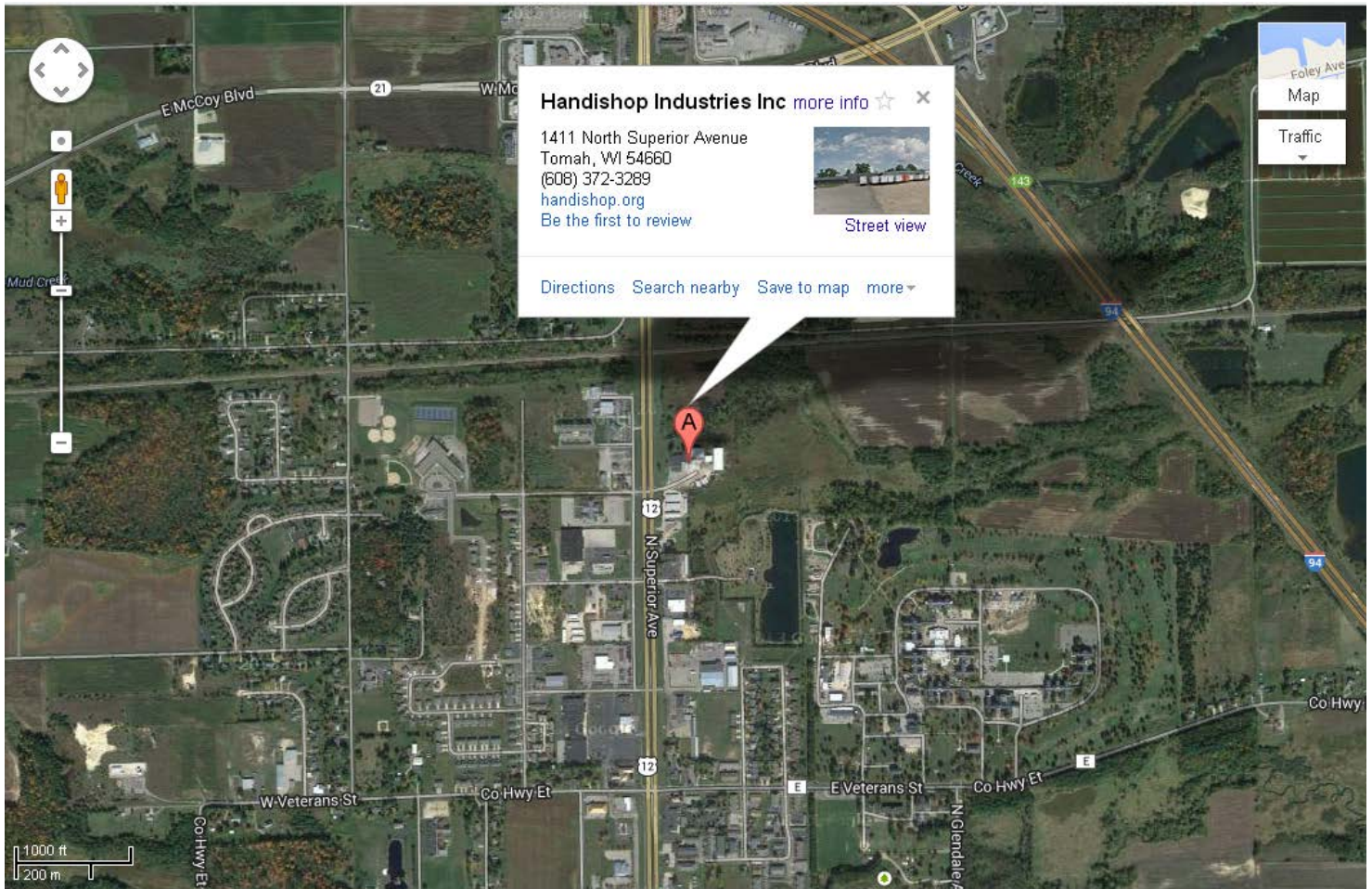
<http://www.bikesandberries.com/>

<http://www.co.monroe.wi.us/committees/economic-development-commerce-tourism-committee/>



Our Mission

The mission of Handishop Industries is to provide opportunities that empower individuals with disabilities to attain a higher degree of personal development and dignity.



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**MONROE COUNTY ECONOMIC DEVELOPMENT, COMMERCE
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14345 County Highway B, Room 3
Sparta, WI 54656
608-269-8006

NOTE LOCATION

Regular Monthly Meeting

Justin Trails Resort – 7452 Kathryn Avenue, Sparta, WI 54656

9:00am Thursday, July 10, 2014 – Tour of the facility following the meeting.

Agenda

- 1) Call to order
- 2) Approval of minutes of previous meeting (6/12/14 enclosed)
- 3) Committee Financial Review
 - a. Bills to approve – Discussion/Action
- 4) Economic Development Coordinator Report - Discussion/Action
- 5) Business Retention and Expansion Program – Discussion/Action
- 6) New EDCT Banners – Discussion/Action
- 7) WCA Conference
- 8) 5-minute reports – Discussion/Action
 - a. Hidden Valleys
 - b. Monroe County Visitor
 - c. Chambers of Commerce
 - d. Fort McCoy
 - e. SW-ITBEC
 - f. WATA
 - g. Bikes and Berries/Local History Room
- 9) Other new business – Discussion/Action
- 10) Next meeting: 9:00am, August 14, 2014. Location: TBD, Tomah
- 11) Adjourn

Sharon Folcey, Chair

Date posted: July 2, 2014

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Citizen Members: Carol Ostrem, Mary Jo Hill, Pete Reichardt

Advisory Members: Jarrod Roll, Linda Fournier, Bernie Arena

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Justin Trails Bed and Breakfast, just outside of Sparta Wisconsin, was established in 1986. For 27 years, Innkeepers Don & Donna Justin have welcomed guests with a passion for the outdoors year round. Snowshoe or ski 10 miles of challenging, groomed trails. We invite you to bring your family for a reunion, wedding or stay over. Located near Sparta Wisconsin in a private, secluded valley, our land includes 50 acres of certified organic farming and 150 acres of oak savannah and woodland forest restoration.

7452 Kathryn Avenue, Sparta, WI 54656



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Committee Members: Sharon Folcey, Nodji Van Wychen, Dean Peterson, Bruce Humphrey, Jim Schroeder

Citizen Members: Carol Ostrem, Mary Jo Hill, Pete Reichardt

Advisory Members: Jarrod Roll, Linda Fournier, Bernie Arena

Economic Development Coordinator: Steve Peterson

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**MONROE COUNTY ECONOMIC DEVELOPMENT, COMMERCE
& TOURISM COMMITTEE**

14345 County Highway B, Room 3
Sparta, WI 54656
608-269-8006

NOTE LOCATION

Regular Monthly Meeting

Wal-Mart Distribution Center – Tomah, WI 54660

9:00am Thursday, August 14, 2014 – Tour of the facility following the meeting.

Agenda

- 1) Call to order
- 2) Approval of minutes of previous meeting (7/10/14 enclosed)
- 3) Committee Financial Review
 - a. Bills to approve – Discussion/Action
- 4) Driftless Region request for financial support – Discussion/Action
- 5) Final Approval of 2015 Budget – Discussion/Action
- 6) Facebook Page for EDCT Committee – Discussion/Action
- 7) Economic Development Coordinator Report - Discussion/Action
- 8) New EDCT Banners – Discussion/Action
- 9) WCA Conference
- 10) 5-minute reports – Discussion/Action
 - a. Hidden Valleys
 - b. Go Monroe County
 - c. Chambers of Commerce
 - d. Fort McCoy
 - e. SW-ITBEC
 - f. WATA
 - g. Bikes and Berries/Local History Room
- 11) Other new business – Discussion/Action
- 12) Next meeting: 9:00am, September 11, 2014. Location: Advance Form Liners, Sparta
- 13) Adjourn

Sharon Folcey, Chair

Date posted: July 30, 2014

The Mission of the Economic Development, Commerce and Tourism Committee is to grow Monroe County's economy through the coordination and promotion of its resources.

Committee Members: Sharon Folcey, Nodji Van Wychen, Dean Peterson, Bruce Humphrey, Jim Schroeder

Citizen Members: Carol Ostrem, Mary Jo Hill, Pete Reichardt

Advisory Members: Jarrod Roll, Linda Fournier, Bernie Arena

Economic Development Coordinator: Steve Peterson

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**MONROE COUNTY ECONOMIC DEVELOPMENT, COMMERCE
& TOURISM COMMITTEE**

14345 County Highway B, Room 3
Sparta, WI 54656
608-269-8006

AMENDED
NOTE LOCATION

Regular Monthly Meeting

The Colonial Bowling & Banquet Center – Sparta, WI 54656

9:00am Thursday, Sept. 11, 2014 – Tour of the facility following the meeting.

Agenda

- 1) Call to order
- 2) Approval of minutes of previous meeting (8/14/14 enclosed)
- 3) Committee Financial Review
 - a. Bills to approve – Discussion/Action
- 4) Driftless Region request for financial support – Discussion/Action
- 5) Economic Development Coordinator Report - Discussion/Action
- 6) New EDCT Banners – Discussion/Action
- 7) EDCT Publication RFP – Discussion/Action**
- 8) 5-minute reports – Discussion/Action
 - a. Hidden Valleys
 - b. Go Monroe County
 - c. Chambers of Commerce
 - d. Fort McCoy
 - e. SW-ITBEC
 - f. WATA
 - g. Bikes and Berries/Local History Room
- 9) Other new business – Discussion/Action
- 10) Next meeting: 9:00am, October 9, 2014. Location: TBD
- 11) Adjourn

Sharon Folcey, Chair

Date posted: Sept. 4, 2014

The Mission of the Economic Development, Commerce and Tourism Committee is to grow Monroe County's economy through the coordination and promotion of its resources.

Committee Members: Sharon Folcey, Nodji Van Wychen, Dean Peterson, Bruce Humphrey, Jim Schroeder

Citizen Members: Carol Ostrem, Mary Jo Hill, Pete Reichardt

Advisory Members: Jarrod Roll, Linda Fournier, Bernie Arena

Economic Development Coordinator: Steve Peterson

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**MONROE COUNTY ECONOMIC DEVELOPMENT, COMMERCE
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14345 County Highway B, Room 3
Sparta, WI 54656
608-269-8006

NOTE LOCATION

**Regular Monthly Meeting
Cranfest Office, 402 Pine St., Warrens, WI
9:00am Thursday, October 9, 2014**

Agenda

- 1) Call to order
- 2) Approval of minutes of previous meeting (9/11/14 enclosed)
- 3) Committee Financial Review
 - a. Bills to approve – Discussion/Action
- 4) Economic Development Coordinator Report - Discussion/Action
- 5) WCA Conference Critique – Discussion
- 6) Go Monroe County – Discussion/Action
- 7) 5-minute reports – Discussion/Action
 - a. Hidden Valleys
 - b. Go Monroe County
 - c. Chambers of Commerce
 - d. Fort McCoy
 - e. SW-ITBEC
 - f. WATA
 - g. Bikes and Berries/Local History Room
- 8) Other new business – Discussion/Action
- 9) Next meeting: 9:00am, November 13, 2014. Location: TBD
- 10) Adjourn

Sharon Folcey, Chair

Date posted: Oct. 9, 2014

The Mission of the Economic Development, Commerce and Tourism Committee is to grow Monroe County's economy through the coordination and promotion of its resources.

Committee Members: Sharon Folcey, Nodji Van Wychen, Dean Peterson, Bruce Humphrey, Jim Schroeder

Citizen Members: Carol Ostrem, Mary Jo Hill, Pete Reichardt

Advisory Members: Jarrod Roll, Linda Fournier, Bernie Arena

Economic Development Coordinator: Steve Peterson

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**MONROE COUNTY ECONOMIC DEVELOPMENT, COMMERCE
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14345 County Highway B, Room 3
Sparta, WI 54656
608-269-8006

**Regular Monthly Meeting
Ground Round
201 Helen Walton Dr #1
Tomah, WI 54660
9:00am Thursday, Nov 20, 2014**

Agenda

- 1) Call to order/Roll call
- 2) Approval of minutes of previous meeting (10/9/14 enclosed)
- 3) Committee Financial Review
 - a. 2014 & 2015 budget review/voucher changes
 - b. Bills to approve – Discussion/Action
- 4) Economic Development Coordinator Report - Discussion/Action
- 5) Video update; updated brochure
- 6) Additional EDCT Banner – Discussion/Action
- 7) EDCT Conference Feb. 26, 2015
 - a. Conference Sub-Committee
- 8) Go Monroe County EDCT Publication (Digest???)
 - a. Village/Towns narrative
 - b. Time Line; Ad Sales
- 9) 5-minute reports – Discussion/Action
 - a. Hidden Valleys
 - b. Chambers of Commerce
 - c. Fort McCoy
 - d. SW-ITBEC
 - e. WATA
 - f. Bikes and Berries/Local History Room
 - g. Report on WI Tourism Conference
 - h. Web site
- 10) Other new business – Discussion/Action
- 11) Next meeting: 9:00am, October 9, 2014. Location: TBD
- 12) Adjourn

Sharon Folcey, Chair

Date posted: Nov 6 2014

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Committee Members: Sharon Folcey, Nodji Van Wychen, Dean Peterson, Bruce Humphrey, Jim Schroeder

Citizen Members: Carol Ostrem, Mary Jo Hill, Pete Reichardt

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14345 County Highway B, Room 3
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**Regular Monthly Meeting
Serv Pro (address ?)
9:00am Thursday, Dec. 11, 2014**

Agenda

- 1) Call to order/Roll call/Presentation by ServePro)
- 2) Approval of minutes of previous meeting (11/20/14 enclosed)
- 3) Committee Financial Review
- 4) Economic Development Coordinator Report - Discussion/Action
- 5) Video/brochure update
- 6) Web Site Upgrade
- 7) EDCT Conference Feb. 27, 2015
 - a. Conference Sub-Committee Report of Dec. 1st meeting (Tina, Carol, Pete, Sharon, Steve)
- 8) Go Monroe County EDCT Publication
 - a. Village/Towns narrative
 - b. Time Line; Ad Sales
- 9) 5-minute reports – Discussion/Action
 - a. Hidden Valleys (Bernie)
 - b. Chambers of Commerce (Tina, Tim)
 - c. Fort McCoy (Linda)
 - d. SW-ITBEC (Nodji)
 - e. WATA (Steve) Conference March 30/31 in Wisconsin Dells
 - f. Bikes and Berries/Local History Room (Jarrod)
 - g. 7 Rivers Alliance
- 10) Other new business – Discussion/Action
- 11) Next meeting: 9:00am, January 8, 2015 at Rolling Hills Activity room
- 12) Adjourn

Sharon Folcey, Chair

Date posted:

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